

MTD Sales
674.12 L

Brand Share %
21.66 %

Information:

MTD : 01-05-2026 To 17-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.66 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	352.55	17.14 %
LED TV	116.65	32.76 %
Fridge	111.73	27.20 %
Wash-Mac	69.61	29.93 %
W-Purifi	11.47	54.07 %
Dishwash	5.89	64.49 %
Home-The	3.84	17.73 %
Oven	2.38	59.58 %
Total	674.12	21.66 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	346.53	19.66 %
TIRUPATI-01	327.59	24.29 %
Total	674.12	21.66 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	193.79	15.58 %
Fridge	56.69	26.78 %
LED TV	55.22	33.09 %
Wash-Mac	31.99	27.77 %
W-Purifi	3.99	48.51 %
Home-The	2.33	19.98 %
Oven	1.27	61.74 %
Dishwash	1.25	33.75 %
Total	346.53	19.66 %

Branch *	MTD Sales L	Brand Share %
OGL1	19.40	16.37 %
TNK1	15.31	18.76 %
BVR1	12.32	12.38 %
GNT1	11.56	11.07 %
TDD1	11.25	21.09 %
VJW3	10.52	10.26 %
RMV1	10.05	14.65 %
TVU1	8.28	19.05 %
VJW4	7.61	11.21 %
JPT1	6.95	14.50 %
VJW2	6.59	19.40 %
KND1	6.17	15.88 %
GDV1	6.12	21.06 %
NPR1	6.05	13.80 %
DPE1	5.93	17.11 %
MTM1	4.61	20.63 %
GNT2	4.14	11.65 %
VUY1	4.14	20.50 %
JGG1	3.96	19.86 %
NZV1	2.44	13.73 %
AMP1	1.89	8.40 %
WHGT		0.00 %
WHVJ		0.00 %
Total	346.53	19.66 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	158.76	19.53 %
LED TV	61.43	32.47 %
Fridge	55.05	27.64 %
Wash-Mac	37.61	32.06 %
W-Purifi	7.48	57.59 %
Dishwash	4.64	85.39 %
Home-The	1.51	15.10 %
Oven	1.11	57.29 %
Total	327.59	24.29 %

Branch *	MTD Sales L	Brand Share %
ATP1	11.57	17.77 %
NLR1	10.09	15.17 %
KDA1	7.09	13.03 %
KDR1	5.23	11.44 %
VKI1	4.17	12.85 %
ADI1	3.39	13.35 %
NYP1	3.08	7.72 %
PGR1	2.13	9.09 %
PMR1	1.37	3.66 %
TPSD		0.00 %
WHKD		0.00 %
Total	327.59	24.29 %