

MTD Sales
310.51 L

Brand Share %
32.03 %

Information:

MTD : 01-11-2025 To 16-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **32.03 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	121.86	32.68 %
Wash-Mac	69.40	34.10 %
Fridge	63.72	33.80 %
Air-Cond	36.79	23.62 %
W-Purifi	6.91	50.51 %
Dishwash	5.08	61.56 %
Home-The	4.03	18.13 %
Oven	2.72	59.51 %
Total	310.51	32.03 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	162.03	32.71 %
TIRUPATI-01	148.48	31.33 %
Total	310.51	32.03 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	68.15	35.96 %
Fridge	35.57	35.52 %
Wash-Mac	34.40	35.15 %
Air-Cond	14.97	18.00 %
W-Purifi	2.87	55.41 %
Dishwash	2.53	51.11 %
Home-The	2.40	19.40 %
Oven	1.14	53.28 %
Total	162.03	32.71 %

Branch *	MTD Sales L	Brand Share %
TNK1	7.75	29.53 %
VJW3	3.77	18.90 %
RAL1	3.62	28.47 %
KND1	3.42	27.11 %
RMV1	3.39	21.05 %
CKT1	3.23	29.67 %
VJW4	3.11	16.24 %
TNI1	2.75	28.35 %
PPM1	2.37	29.95 %
PAP1	1.99	20.84 %
GDV1	1.83	27.38 %
VJW2	1.54	15.99 %
BPP1	1.53	23.55 %
DPE1	1.38	29.80 %
TVU1	1.36	13.08 %
MTM1	1.27	21.69 %
AMP1	0.86	20.19 %
GTSD		0.00 %
WHRM		0.00 %
Total	162.03	32.71 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	53.71	29.30 %
Wash-Mac	35.00	33.13 %
Fridge	28.15	31.85 %
Air-Cond	21.82	30.08 %
W-Purifi	4.04	47.52 %
Dishwash	2.55	77.21 %
Home-The	1.63	16.53 %
Oven	1.58	64.96 %
Total	148.48	31.33 %

Branch *	MTD Sales L	Brand Share %
TPY2	11.03	26.06 %
ATP1	6.69	20.89 %
TPY1	6.33	24.25 %
NLR1	5.88	24.74 %
PDT1	4.36	30.61 %
ADI1	4.07	31.44 %
MPL1	3.89	29.14 %
NYP1	3.17	29.39 %
PMR1	2.54	13.01 %
KDA1	2.44	18.86 %
PGR1	1.90	18.62 %
TPSD		0.00 %
Total	148.48	31.33 %