

MTD Sales
698.30 L

Brand Share %
33.36 %

Information:

MTD : 01-10-2025 To 16-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.36 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	234.74	29.88 %
Air-Cond	149.72	37.63 %
Fridge	146.44	33.96 %
Wash-Mac	136.40	35.41 %
W-Purifi	10.95	47.69 %
Dishwash	8.59	96.57 %
Home-The	7.28	13.35 %
Oven	4.19	59.81 %
Total	698.30	33.36 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	380.84	33.98 %
TIRUPATI-01	317.46	32.64 %
Total	698.30	33.36 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	119.38	30.34 %
Air-Cond	100.39	38.59 %
Fridge	79.85	35.10 %
Wash-Mac	68.25	35.11 %
Dishwash	5.72	94.93 %
W-Purifi	2.96	39.93 %
Oven	2.26	63.83 %
Home-The	2.03	7.19 %
Total	380.84	33.98 %

Branch *	MTD Sales L	Brand Share %
VJW1	17.55	29.37 %
TNK1	16.38	26.16 %
OGL1	12.22	28.63 %
RMV1	9.58	23.65 %
TEL1	8.64	30.15 %
NRT1	8.22	30.45 %
CKT1	8.06	30.97 %
PAP1	7.40	32.10 %
GVM1	7.09	32.06 %
JPT1	6.94	27.75 %
TVU1	6.87	30.48 %
DPE1	6.60	32.56 %
MTM1	6.33	29.53 %
TNI1	4.58	26.28 %
VUY1	4.37	31.22 %
GDV1	3.89	20.20 %
PPM1	3.86	22.81 %
AMP1	3.54	24.61 %
BPP1	3.22	24.41 %
PRL1	3.13	20.30 %
GTSD		0.00 %
Total	380.84	33.98 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	115.35	29.41 %
Wash-Mac	68.15	35.71 %
Fridge	66.60	32.69 %
Air-Cond	49.33	35.82 %
W-Purifi	7.99	51.39 %
Home-The	5.25	19.97 %
Dishwash	2.87	100.00 %
Oven	1.94	55.71 %
Total	317.46	32.64 %

Branch *	MTD Sales L	Brand Share %
TPY2	34.58	32.22 %
KDA1	13.16	28.84 %
NDL1	12.65	32.08 %
ATP1	12.05	20.92 %
PDT1	11.71	30.26 %
NLR1	10.89	28.24 %
KNL2	9.80	25.87 %
SPE1	8.91	31.52 %
PMR1	8.86	30.47 %
TPI1	8.76	29.86 %
KHT1	8.67	29.28 %
NYP1	8.51	28.26 %
PGR1	6.82	30.51 %
ADI1	6.07	24.55 %
MPL1	4.60	20.40 %
GTL1	3.47	28.76 %
Total	317.46	32.64 %