

MTD Sales
427.85 L

Brand Share %
29.85 %

Information:

MTD : 01-09-2026 To 16-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **29.85 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	148.09	31.65 %
LED TV	106.77	32.73 %
Fridge	81.36	25.34 %
Wash-Mac	64.29	25.86 %
W-Purifi	13.32	63.64 %
Dishwash	5.93	58.30 %
Oven	4.15	62.97 %
Home-The	3.93	12.39 %
Total	427.85	29.85 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	223.01	30.32 %
VIJAYAWADA-01	204.84	29.36 %
Total	427.85	29.85 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	78.20	31.79 %
LED TV	55.90	35.04 %
Fridge	44.04	26.25 %
Wash-Mac	31.97	25.17 %
W-Purifi	7.18	58.20 %
Oven	2.04	61.47 %
Dishwash	1.96	54.92 %
Home-The	1.72	10.69 %
Total	223.01	30.32 %

Branch *	MTD Sales L	Brand Share %
TPY2	26.35	29.43 %
CTO1	12.30	24.71 %
ATP1	12.20	26.80 %
KDA1	9.28	23.71 %
PDT1	6.67	29.26 %
NLR1	6.15	19.93 %
KNL2	5.56	24.76 %
SPE1	5.48	23.53 %
NDL1	3.96	22.58 %
PMR1	3.67	17.75 %
MPL1	2.48	13.66 %
PGR1	2.43	21.57 %
NYP1	1.75	9.75 %
GTL1	1.66	15.43 %
ADI1	1.59	14.63 %
WHKD		0.00 %
Total	223.01	30.32 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	69.89	31.50 %
LED TV	50.88	30.52 %
Fridge	37.32	24.35 %
Wash-Mac	32.32	26.57 %
W-Purifi	6.14	71.46 %
Dishwash	3.97	60.13 %
Home-The	2.21	14.14 %
Oven	2.11	64.50 %
Total	204.84	29.36 %

Branch *	MTD Sales L	Brand Share %
VSK1	16.54	19.54 %
BVR1	7.97	24.14 %
GNT2	6.16	27.60 %
NRT1	5.58	24.59 %
RAL1	4.73	25.30 %
GNT1	4.69	16.16 %
TNK1	4.28	18.34 %
PRL1	4.06	27.08 %
VJW4	3.94	17.04 %
RMV1	3.32	14.63 %
PAP1	2.60	22.22 %
DPE1	2.54	25.75 %
JGG1	2.06	22.94 %
CKT1	1.64	13.35 %
GDV1	1.62	19.04 %
NZV1	1.21	11.80 %
AMP1	0.43	9.34 %
JPT1	0.20	2.18 %
WHGT		0.00 %
WHRM		0.00 %
Total	204.84	29.36 %