

MTD Sales
248.29 L

Brand Share %
37.51 %

Information:

MTD : 01-09-2025 To 16-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **37.51 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	76.59	41.55 %
Air-Cond	67.60	42.26 %
Wash-Mac	50.11	37.25 %
Fridge	38.52	27.38 %
W-Purifi	8.16	54.03 %
Oven	2.55	58.02 %
Home-The	2.52	12.55 %
Dishwash	2.24	78.90 %
Total	248.29	37.51 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	132.90	38.82 %
VIJAYAWADA-01	115.40	36.11 %
Total	248.29	37.51 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	34.75	37.00 %
Wash-Mac	32.24	40.37 %
Air-Cond	28.76	47.31 %
Fridge	25.85	31.15 %
W-Purifi	6.27	64.64 %
Dishwash	1.89	85.84 %
Home-The	1.72	17.07 %
Oven	1.42	50.25 %
Total	132.90	38.82 %

Branch *	MTD Sales L	Brand Share %
KDA1	6.37	36.98 %
TPY1	5.26	36.03 %
KHT1	4.98	36.65 %
MPL1	4.68	36.58 %
KNL2	4.50	34.87 %
NLR1	3.33	28.18 %
PUT1	3.30	37.12 %
ATP1	3.09	22.00 %
DHN1	2.90	29.01 %
NYP1	2.15	16.39 %
GTL1	2.02	24.35 %
BVL1	1.64	29.41 %
PGR1	1.47	22.76 %
ADI1	1.34	24.50 %
TPSD		0.00 %
Total	132.90	38.82 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	41.83	46.27 %
Air-Cond	38.85	39.17 %
Wash-Mac	17.88	32.69 %
Fridge	12.67	21.95 %
W-Purifi	1.89	35.00 %
Oven	1.13	71.90 %
Home-The	0.80	7.98 %
Dishwash	0.35	54.90 %
Total	115.40	36.11 %

Branch *	MTD Sales L	Brand Share %
TNI1	5.30	33.51 %
GNT1	4.81	27.77 %
TNK1	4.61	36.50 %
BVR1	4.46	23.28 %
NRT1	3.97	37.36 %
PAP1	3.22	34.30 %
ELU1	3.01	28.82 %
CRL1	2.95	30.59 %
RMV1	2.93	28.63 %
GDV1	2.50	29.68 %
VJW2	2.32	33.80 %
CKT1	2.11	25.25 %
TVU1	2.01	31.15 %
PPM1	1.88	36.16 %
MTM1	1.41	35.63 %
PRL1	0.84	23.60 %
BPP1	0.80	16.97 %
VJW4	0.62	7.72 %
AMP1	0.60	11.92 %
VJW3	0.59	5.45 %
VUY1	0.58	12.41 %
Total	115.40	36.11 %