

MTD Sales
414.94 L

Brand Share %
30.89 %

Information:

MTD : 01-08-2025 To 16-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.89 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	124.71	35.28 %
Air-Cond	118.18	27.66 %
Fridge	80.70	28.32 %
Wash-Mac	71.56	32.17 %
W-Purifi	7.84	42.65 %
Home-The	6.96	25.68 %
Oven	3.14	44.13 %
Dishwash	1.86	73.91 %
Total	414.94	30.89 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	222.19	31.28 %
TIRUPATI-01	192.75	30.46 %
Total	414.94	30.89 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	83.46	29.21 %
LED TV	60.87	37.27 %
Fridge	38.84	27.59 %
Wash-Mac	29.65	31.09 %
Home-The	3.77	24.88 %
W-Purifi	2.58	47.83 %
Oven	1.92	53.66 %
Dishwash	1.11	99.72 %
Total	222.19	31.28 %

Branch *	MTD Sales L	Brand Share %
VJW1	9.78	24.38 %
GNT1	8.31	27.87 %
TNK1	8.12	20.93 %
OGL1	7.86	23.31 %
GVM1	7.46	23.18 %
VJW3	7.09	26.33 %
RMV1	5.36	18.78 %
KDR1	4.64	30.20 %
VJW2	3.49	19.96 %
CKT1	3.15	18.77 %
AMP1	2.79	24.48 %
JPT1	2.55	16.76 %
VUY1	2.44	19.84 %
GDV1	2.37	15.86 %
PRL1	1.66	21.96 %
BPP1	1.47	17.88 %
Total	222.19	31.28 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	63.84	33.58 %
Wash-Mac	41.91	32.98 %
Fridge	41.86	29.03 %
Air-Cond	34.72	24.53 %
W-Purifi	5.26	40.50 %
Home-The	3.19	26.70 %
Oven	1.22	34.52 %
Dishwash	0.75	53.34 %
Total	192.75	30.46 %

Branch *	MTD Sales L	Brand Share %
ATP1	12.95	24.02 %
TPY2	12.07	23.42 %
NYP1	7.59	27.39 %
PDT1	6.48	24.38 %
KHT1	6.25	20.00 %
MPL1	5.56	26.27 %
KNL1	5.31	26.75 %
BVL1	3.78	26.12 %
PMR1	3.08	13.61 %
ADI1	2.45	10.22 %
GTL1	1.78	16.58 %
TPSD		0.00 %
Total	192.75	30.46 %