

MTD Sales  
**646.55 L**

Brand Share %  
**21.54 %**

Information:

**MTD :** 01-05-2026 To 16-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **21.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	342.01	17.16 %
LED TV	112.03	32.65 %
Fridge	103.85	26.57 %
Wash-Mac	66.26	29.92 %
W-Purifi	11.29	55.26 %
Dishwash	5.46	63.99 %
Home-The	3.26	16.26 %
Oven	2.38	59.58 %
<b>Total</b>	<b>646.55</b>	<b>21.54 %</b>

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	330.31	19.50 %
TIRUPATI-01	316.24	24.17 %
<b>Total</b>	<b>646.55</b>	<b>21.54 %</b>

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
Air-Cond	187.94	15.68 %
Fridge	52.60	26.08 %
LED TV	51.94	32.44 %
Wash-Mac	29.55	27.09 %
W-Purifi	3.81	47.31 %
Home-The	1.96	18.34 %
Oven	1.27	61.74 %
Dishwash	1.25	35.37 %
<b>Total</b>	<b>330.31</b>	<b>19.50 %</b>

Branch *	MTD Sales L	Brand Share %
OGL1	18.00	15.83 %
TNK1	14.91	19.78 %
GNT1	11.56	11.57 %
BVR1	11.49	11.89 %
TDD1	11.01	20.95 %
VJW3	9.95	10.02 %
TEL1	9.60	21.12 %
RAL1	8.48	20.26 %
RMV1	8.35	13.00 %
TVU1	8.28	19.63 %
JPT1	6.95	14.77 %
VJW4	6.66	10.08 %
KND1	6.17	16.14 %
NPR1	6.05	14.02 %
DPE1	5.93	17.62 %
VJW2	4.93	15.60 %
MTM1	4.61	20.93 %
GNT2	4.14	12.35 %
VUY1	3.95	20.03 %
JGG1	3.70	19.48 %
NZV1	2.19	12.58 %
AMP1	1.89	9.10 %
WHGT		0.00 %
WHVJ		0.00 %
<b>Total</b>	<b>330.31</b>	<b>19.50 %</b>

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	154.07	19.38 %
LED TV	60.10	32.84 %
Fridge	51.25	27.09 %
Wash-Mac	36.71	32.68 %
W-Purifi	7.48	60.43 %
Dishwash	4.21	84.14 %
Home-The	1.30	13.89 %
Oven	1.11	57.29 %
<b>Total</b>	<b>316.24</b>	<b>24.17 %</b>

Branch *	MTD Sales L	Brand Share %
ATP1	11.57	18.53 %
NLR1	10.09	15.50 %
KDA1	7.09	13.23 %
KDR1	5.23	11.63 %
VKI1	4.17	13.04 %
ADI1	3.39	14.23 %
NYP1	2.68	7.06 %
PGR1	2.13	9.34 %
PMR1	1.37	3.68 %
TPSD		0.00 %
WHKD		0.00 %
<b>Total</b>	<b>316.24</b>	<b>24.17 %</b>