



AP : LG Sales Performance 17/03/2026 8:56 AM

MTD Sales
688.59 L

Brand Share %
32.49 %

Information:

MTD : 01-03-2026 To 16-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **32.49 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	443.08	33.65 %
Fridge	86.88	29.40 %
LED TV	75.47	28.85 %
Wash-Mac	59.84	30.93 %
W-Purifi	8.22	51.92 %
Dishwash	7.57	85.03 %
Home-The	4.44	19.81 %
Oven	3.09	60.37 %
Total	688.59	32.49 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	366.69	32.71 %
TIRUPATI-01	321.90	32.24 %
Total	688.59	32.49 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	239.75	33.00 %
Fridge	43.44	29.62 %
LED TV	40.35	32.37 %
Wash-Mac	30.61	31.92 %
W-Purifi	4.05	56.19 %
Dishwash	3.98	86.49 %
Home-The	2.78	21.97 %
Oven	1.74	62.60 %
Total	366.69	32.71 %

Branch *	MTD Sales L	Brand Share %
VJW1	16.00	29.03 %
RMV1	14.91	24.13 %
TNK1	14.51	28.62 %
OGL1	13.34	21.29 %
BVR1	12.48	19.19 %
VJW3	9.57	21.52 %
VKN1	8.12	31.61 %
TNI1	8.04	32.07 %
RAL1	7.86	28.36 %
KND1	7.42	22.32 %
NPR1	5.62	21.17 %
TVU1	5.01	21.61 %
DPE1	4.95	32.42 %
MTM1	4.74	29.65 %
CKT1	4.60	19.31 %
JPT1	4.18	21.55 %
JGG1	2.70	24.21 %
AMP1	2.58	20.69 %
GDV1	1.94	13.37 %
Total	366.69	32.71 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	203.33	34.46 %
Fridge	43.45	29.18 %
LED TV	35.12	25.64 %
Wash-Mac	29.23	29.96 %
W-Purifi	4.17	48.35 %
Dishwash	3.59	83.46 %
Home-The	1.66	17.02 %
Oven	1.35	57.74 %
Total	321.90	32.24 %

Branch *	MTD Sales L	Brand Share %
TPY1	15.42	20.25 %
PDT1	15.06	28.54 %
KHT1	10.73	30.66 %
KDA1	9.77	24.10 %
MPL1	7.93	27.12 %
KVL1	7.32	30.51 %
PMR1	6.53	29.91 %
VKI1	6.34	31.52 %
RCY1	6.02	32.01 %
NLR1	5.78	8.95 %
PUT1	5.09	20.80 %
ADI1	1.90	8.87 %
NYP1	1.24	5.37 %
Total	321.90	32.24 %