

MTD Sales
296.90 L

Brand Share %
32.07 %

Information:

MTD : 01-11-2025 To 15-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **32.07 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	116.44	32.67 %
Wash-Mac	66.90	34.45 %
Fridge	60.41	34.24 %
Air-Cond	35.24	23.09 %
W-Purifi	6.91	53.25 %
Dishwash	4.72	61.07 %
Home-The	3.57	16.93 %
Oven	2.72	61.29 %
Total	296.90	32.07 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	153.81	32.69 %
TIRUPATI-01	143.08	31.43 %
Total	296.90	32.07 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	64.22	36.06 %
Fridge	34.08	36.32 %
Wash-Mac	32.85	34.97 %
Air-Cond	14.32	17.61 %
W-Purifi	2.87	57.28 %
Home-The	2.18	18.67 %
Dishwash	2.16	47.19 %
Oven	1.14	53.28 %
Total	153.81	32.69 %

Branch *	MTD Sales L	Brand Share %
TNK1	7.75	30.73 %
VJW3	3.41	19.85 %
CKT1	3.23	31.78 %
RMV1	3.12	21.19 %
VJW4	3.11	17.09 %
KND1	3.10	26.29 %
RAL1	2.73	24.88 %
TNI1	2.29	25.09 %
PPM1	2.07	27.54 %
PAP1	1.99	20.84 %
GDV1	1.66	26.31 %
VJW2	1.54	16.50 %
BPP1	1.42	22.66 %
DPE1	1.38	29.80 %
MTM1	1.27	22.43 %
TVU1	0.99	10.01 %
AMP1	0.86	21.85 %
GTSD		0.00 %
WHRM		0.00 %
Total	153.81	32.69 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	52.22	29.29 %
Wash-Mac	34.04	33.96 %
Fridge	26.33	31.88 %
Air-Cond	20.93	29.34 %
W-Purifi	4.04	50.72 %
Dishwash	2.55	81.39 %
Oven	1.58	68.71 %
Home-The	1.39	14.77 %
Total	143.08	31.43 %

Branch *	MTD Sales L	Brand Share %
TPY2	10.74	26.47 %
ATP1	6.54	21.53 %
TPY1	6.15	24.00 %
NLR1	5.11	22.78 %
PDT1	3.90	28.59 %
MPL1	3.77	30.03 %
NYP1	3.17	30.02 %
PMR1	2.54	13.23 %
KDA1	2.44	19.85 %
PGR1	1.90	18.62 %
TPSD		0.00 %
Total	143.08	31.43 %