

MTD Sales
667.44 L

Brand Share %
33.47 %

Information:

MTD : 01-10-2025 To 15-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.47 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	225.44	30.07 %
Air-Cond	145.94	37.99 %
Fridge	138.21	33.75 %
Wash-Mac	128.38	35.41 %
W-Purifi	10.24	48.06 %
Dishwash	8.21	96.42 %
Home-The	7.03	13.61 %
Oven	3.98	59.79 %
Total	667.44	33.47 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	364.32	33.94 %
TIRUPATI-01	303.12	32.92 %
Total	667.44	33.47 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	114.51	30.18 %
Air-Cond	97.25	38.99 %
Fridge	77.13	35.30 %
Wash-Mac	63.35	34.64 %
Dishwash	5.72	94.93 %
W-Purifi	2.46	36.64 %
Oven	2.05	61.52 %
Home-The	1.86	6.86 %
Total	364.32	33.94 %

Branch *	MTD Sales L	Brand Share %
VJW1	17.09	29.31 %
TNK1	15.50	25.75 %
OGL1	10.62	26.10 %
RMV1	9.39	24.79 %
TEL1	8.26	29.21 %
CKT1	7.77	32.01 %
NRT1	7.66	30.26 %
GVM1	7.09	32.91 %
PAP1	7.06	31.18 %
JPT1	6.94	28.15 %
TVU1	6.62	32.43 %
MTM1	6.33	30.71 %
DPE1	6.29	32.33 %
TNI1	4.58	27.95 %
VUY1	3.94	29.99 %
GDV1	3.89	20.57 %
PPM1	3.59	21.98 %
AMP1	3.29	25.04 %
PRL1	3.13	21.19 %
BPP1	3.00	23.93 %
GTSD		0.00 %
Total	364.32	33.94 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	110.93	29.94 %
Wash-Mac	65.03	36.20 %
Fridge	61.08	31.98 %
Air-Cond	48.69	36.13 %
W-Purifi	7.78	53.31 %
Home-The	5.16	21.11 %
Dishwash	2.50	100.00 %
Oven	1.94	58.06 %
Total	303.12	32.92 %

Branch *	MTD Sales L	Brand Share %
TPY2	32.57	32.12 %
KDA1	12.81	29.82 %
NDL1	11.79	33.23 %
ATP1	11.51	21.15 %
PDT1	11.46	30.80 %
NLR1	10.45	27.88 %
KNL2	9.15	25.57 %
TPI1	8.76	32.35 %
SPE1	8.71	32.84 %
PMR1	8.51	31.11 %
NYP1	8.51	30.30 %
KHT1	8.35	29.45 %
PGR1	6.20	29.35 %
ADI1	5.98	25.07 %
MPL1	4.60	20.40 %
GTL1	3.21	28.62 %
Total	303.12	32.92 %