

MTD Sales
410.29 L

Brand Share %
29.95 %

Information:

MTD : 01-09-2026 To 15-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **29.95 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	143.58	32.29 %
LED TV	103.61	32.62 %
Fridge	76.40	25.04 %
Wash-Mac	60.69	25.62 %
W-Purifi	12.88	63.44 %
Dishwash	5.43	58.30 %
Oven	4.03	62.81 %
Home-The	3.66	12.38 %
Total	410.29	29.95 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	216.17	30.58 %
VIJAYAWADA-01	194.12	29.28 %
Total	410.29	29.95 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	77.81	32.91 %
LED TV	53.92	34.70 %
Fridge	41.85	26.12 %
Wash-Mac	29.95	24.85 %
W-Purifi	7.18	58.33 %
Oven	2.04	61.47 %
Dishwash	1.96	54.92 %
Home-The	1.45	9.62 %
Total	216.17	30.58 %

Branch *	MTD Sales L	Brand Share %
TPY2	25.42	29.10 %
CTO1	11.57	24.81 %
ATP1	11.54	26.70 %
KDA1	9.28	26.11 %
PDT1	6.38	29.25 %
NLR1	6.15	21.24 %
KNL2	5.56	24.76 %
SPE1	5.19	22.55 %
NDL1	3.70	22.43 %
PMR1	3.42	17.57 %
MPL1	2.48	14.76 %
PGR1	2.13	20.26 %
GTL1	1.66	15.43 %
ADI1	1.59	15.46 %
NYP1	1.36	7.94 %
WHKD		0.00 %
Total	216.17	30.58 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	65.77	31.59 %
LED TV	49.70	30.63 %
Fridge	34.55	23.85 %
Wash-Mac	30.74	26.42 %
W-Purifi	5.70	71.31 %
Dishwash	3.47	60.39 %
Home-The	2.21	15.26 %
Oven	1.99	64.25 %
Total	194.12	29.28 %

Branch *	MTD Sales L	Brand Share %
VSK1	16.01	19.41 %
BVR1	7.84	25.62 %
GNT2	5.55	26.27 %
NRT1	5.43	24.54 %
RAL1	4.73	25.56 %
TNK1	4.14	19.07 %
PRL1	3.69	26.19 %
GNT1	3.68	14.21 %
VJW4	3.65	16.08 %
RMV1	3.32	14.62 %
TVU1	3.27	27.05 %
KND1	3.11	29.31 %
BPP1	2.94	28.65 %
PAP1	2.60	23.93 %
DPE1	2.54	25.75 %
JGG1	1.91	21.61 %
GDV1	1.48	18.43 %
NZV1	1.21	12.11 %
CKT1	1.09	10.07 %
AMP1	0.43	10.02 %
JPT1	0.20	2.18 %
WHGT		0.00 %
WHRM		0.00 %
Total	194.12	29.28 %