

MTD Sales
238.92 L

Brand Share %
37.38 %

Information:

MTD : 01-09-2025 To 15-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **37.38 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	74.32	41.72 %
Air-Cond	66.29	42.24 %
Wash-Mac	47.99	37.29 %
Fridge	36.01	26.59 %
W-Purifi	7.18	50.39 %
Oven	2.55	59.81 %
Home-The	2.33	12.54 %
Dishwash	2.24	78.90 %
Total	238.92	37.38 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	127.90	38.66 %
VIJAYAWADA-01	111.02	36.00 %
Total	238.92	37.38 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	32.61	36.12 %
Wash-Mac	31.29	41.13 %
Air-Cond	28.76	47.50 %
Fridge	24.66	30.68 %
W-Purifi	5.55	60.95 %
Dishwash	1.89	85.84 %
Home-The	1.72	18.08 %
Oven	1.42	52.72 %
Total	127.90	38.66 %

Branch *	MTD Sales L	Brand Share %
KHT1	4.62	36.62 %
KNL2	4.50	35.20 %
MPL1	4.31	36.80 %
PDT1	3.61	36.82 %
NLR1	3.33	28.18 %
PUT1	3.30	37.12 %
ATP1	3.09	23.56 %
DHN1	2.90	29.39 %
NYP1	2.15	16.68 %
GTL1	1.89	23.48 %
BVL1	1.64	29.41 %
ADI1	1.34	24.50 %
PGR1	1.22	20.15 %
TPSD		0.00 %
Total	127.90	38.66 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	41.71	47.47 %
Air-Cond	37.53	38.93 %
Wash-Mac	16.70	31.74 %
Fridge	11.35	20.61 %
W-Purifi	1.63	31.71 %
Oven	1.13	71.90 %
Home-The	0.61	6.72 %
Dishwash	0.35	54.90 %
Total	111.02	36.00 %

Branch *	MTD Sales L	Brand Share %
TNI1	5.30	33.96 %
GNT1	4.81	28.90 %
TNK1	4.61	36.50 %
BVR1	4.46	23.91 %
NRT1	3.64	35.72 %
CRL1	2.95	31.28 %
RMV1	2.93	30.55 %
PAP1	2.90	32.83 %
ELU1	2.72	26.78 %
GDV1	2.50	32.77 %
VJW2	2.32	33.80 %
CKT1	2.11	25.25 %
TVU1	2.01	33.97 %
PPM1	1.88	36.16 %
MTM1	1.19	32.39 %
PRL1	0.84	25.25 %
BPP1	0.80	18.04 %
VJW4	0.62	7.84 %
AMP1	0.60	11.92 %
VUY1	0.58	13.49 %
VJW3	0.49	4.62 %
Total	111.02	36.00 %