

MTD Sales  
388.20 L

Brand Share %  
30.65 %

Information:

MTD : 01-08-2025 To 15-08-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **30.65 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 114.21      | 27.67 %       |
| LED TV   | 112.92      | 34.97 %       |
| Fridge   | 75.46       | 27.84 %       |
| Wash-Mac | 67.13       | 32.36 %       |
| W-Purifi | 7.04        | 40.62 %       |
| Home-The | 6.59        | 25.52 %       |
| Oven     | 2.99        | 45.12 %       |
| Dishwash | 1.86        | 73.91 %       |
| Total    | 388.20      | 30.65 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 210.17      | 31.39 %       |
| TIRUPATI-01   | 178.03      | 29.83 %       |
| Total         | 388.20      | 30.65 %       |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 81.52       | 29.46 %       |
| LED TV   | 54.95       | 37.62 %       |
| Fridge   | 36.66       | 27.29 %       |
| Wash-Mac | 28.30       | 31.89 %       |
| Home-The | 3.50        | 24.48 %       |
| W-Purifi | 2.43        | 47.30 %       |
| Oven     | 1.71        | 51.55 %       |
| Dishwash | 1.11        | 99.72 %       |
| Total    | 210.17      | 31.39 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VJW1     | 9.41        | 23.77 %       |
| TNK1     | 8.12        | 22.94 %       |
| GNT1     | 7.99        | 28.14 %       |
| OGL1     | 7.66        | 24.10 %       |
| GVM1     | 6.84        | 21.76 %       |
| VJW3     | 6.26        | 24.58 %       |
| CRL1     | 5.90        | 30.37 %       |
| RMV1     | 5.10        | 19.29 %       |
| VJW2     | 3.23        | 18.99 %       |
| AMP1     | 2.79        | 24.70 %       |
| JPT1     | 2.55        | 16.76 %       |
| VUY1     | 2.44        | 21.52 %       |
| GDV1     | 2.37        | 17.16 %       |
| CKT1     | 2.14        | 14.03 %       |
| PRL1     | 1.54        | 22.08 %       |
| BPP1     | 1.47        | 18.56 %       |
| Total    | 210.17      | 31.39 %       |

## TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 57.97       | 32.78 %       |
| Wash-Mac | 38.84       | 32.70 %       |
| Fridge   | 38.80       | 28.38 %       |
| Air-Cond | 32.69       | 24.03 %       |
| W-Purifi | 4.62        | 37.81 %       |
| Home-The | 3.09        | 26.80 %       |
| Oven     | 1.28        | 38.69 %       |
| Dishwash | 0.75        | 53.34 %       |
| Total    | 178.03      | 29.83 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ATP1     | 12.21       | 23.44 %       |
| TPY2     | 11.09       | 23.13 %       |
| NYP1     | 6.86        | 25.83 %       |
| PDT1     | 6.18        | 24.93 %       |
| KHT1     | 5.96        | 19.44 %       |
| KNL1     | 5.31        | 27.44 %       |
| MPL1     | 5.30        | 26.16 %       |
| DHN1     | 3.08        | 30.17 %       |
| BVL1     | 2.92        | 22.58 %       |
| PMR1     | 2.59        | 12.06 %       |
| ADI1     | 2.45        | 10.44 %       |
| GTL1     | 1.78        | 17.00 %       |
| TPSD     |             | 0.00 %        |
| Total    | 178.03      | 29.83 %       |