

MTD Sales
620.57 L

Brand Share %
21.42 %

Information:

MTD : 01-05-2026 To 15-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.42 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	329.66	17.05 %
LED TV	105.81	32.29 %
Fridge	100.47	26.66 %
Wash-Mac	62.70	30.10 %
W-Purifi	10.83	55.29 %
Dishwash	5.46	62.74 %
Home-The	3.26	17.11 %
Oven	2.38	61.93 %
Total	620.57	21.42 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	318.84	19.50 %
TIRUPATI-01	301.74	23.91 %
Total	620.57	21.42 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	181.87	15.70 %
Fridge	51.85	26.47 %
LED TV	48.92	31.82 %
Wash-Mac	28.22	27.28 %
W-Purifi	3.51	46.91 %
Home-The	1.96	19.13 %
Oven	1.27	61.74 %
Dishwash	1.25	35.37 %
Total	318.84	19.50 %

Branch *	MTD Sales L	Brand Share %
OGL1	16.82	15.15 %
TNK1	14.91	21.37 %
GNT1	11.56	11.71 %
BVR1	11.49	12.17 %
VJW3	9.95	10.18 %
RAL1	8.48	21.17 %
TEL1	8.15	18.86 %
TVU1	7.90	19.26 %
RMV1	7.84	12.70 %
PRL1	6.77	21.33 %
VJW4	6.66	10.45 %
JPT1	6.54	14.19 %
KND1	6.17	16.74 %
NPR1	5.66	13.41 %
DPE1	5.53	16.91 %
VJW2	4.55	15.24 %
GNT2	4.14	12.45 %
JGG1	3.70	19.93 %
VUY1	3.47	18.34 %
NZV1	2.19	12.68 %
AMP1	1.49	7.59 %
WHGT		0.00 %
WHVJ		0.00 %
Total	318.84	19.50 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	147.78	19.08 %
LED TV	56.89	32.71 %
Fridge	48.63	26.88 %
Wash-Mac	34.48	32.89 %
W-Purifi	7.32	60.47 %
Dishwash	4.21	81.38 %
Home-The	1.30	14.77 %
Oven	1.11	62.16 %
Total	301.74	23.91 %

Branch *	MTD Sales L	Brand Share %
ATP1	10.97	18.06 %
NLR1	9.03	14.41 %
KDA1	7.09	13.70 %
KDR1	5.23	11.63 %
VKI1	3.92	12.43 %
ADI1	3.39	14.88 %
NYP1	2.68	7.43 %
PGR1	2.13	9.70 %
PMR1	1.12	3.10 %
TPSD		0.00 %
WHKD		0.00 %
Total	301.74	23.91 %