

MTD Sales
600.01 L

Brand Share %
31.66 %

Information:

MTD : 01-03-2026 To 15-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **31.66 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	382.57	32.13 %
Fridge	78.40	30.12 %
LED TV	65.38	28.88 %
Wash-Mac	52.47	30.85 %
W-Purifi	7.59	52.21 %
Dishwash	6.93	87.32 %
Home-The	3.97	19.11 %
Oven	2.68	56.99 %
Total	600.01	31.66 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	322.14	31.42 %
TIRUPATI-01	277.87	31.93 %
Total	600.01	31.66 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	208.56	31.31 %
Fridge	40.21	29.89 %
LED TV	34.57	30.74 %
Wash-Mac	26.72	30.94 %
Dishwash	4.35	93.64 %
W-Purifi	3.90	57.29 %
Home-The	2.41	20.27 %
Oven	1.42	57.77 %
Total	322.14	31.42 %

Branch *	MTD Sales L	Brand Share %
VJW1	14.99	28.99 %
RMV1	14.54	24.02 %
TNK1	13.18	28.89 %
BVR1	11.80	19.46 %
OGL1	10.26	18.20 %
VJW3	8.41	20.19 %
VKN1	7.65	30.65 %
KND1	7.10	21.56 %
NRT1	6.63	26.12 %
RAL1	6.23	26.22 %
PPM1	5.95	29.76 %
NPR1	5.30	21.96 %
DPE1	4.63	31.22 %
MTM1	4.42	30.04 %
TVU1	4.41	20.94 %
CKT1	3.95	18.35 %
JPT1	2.57	15.82 %
AMP1	2.05	18.00 %
JGG1	2.04	19.97 %
GDV1	1.94	14.64 %
Total	322.14	31.42 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	174.01	33.17 %
Fridge	38.19	30.37 %
LED TV	30.82	27.04 %
Wash-Mac	25.75	30.76 %
W-Purifi	3.69	47.74 %
Dishwash	2.58	78.40 %
Home-The	1.56	17.57 %
Oven	1.26	56.15 %
Total	277.87	31.93 %

Branch *	MTD Sales L	Brand Share %
TPY1	14.78	20.85 %
KDA1	8.95	25.54 %
PDT1	8.08	19.69 %
MPL1	6.92	28.33 %
KHT1	6.89	24.24 %
KDR1	5.59	29.39 %
RCY1	5.10	31.14 %
NLR1	5.10	8.36 %
PUT1	4.42	20.86 %
ADI1	1.90	9.84 %
NYP1	1.03	5.65 %
Total	277.87	31.93 %