

MTD Sales
274.94 L

Brand Share %
31.94 %

Information:

MTD : 01-11-2025 To 14-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **31.94 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	106.62	32.01 %
Wash-Mac	63.75	34.86 %
Fridge	55.07	33.84 %
Air-Cond	33.33	23.95 %
W-Purifi	6.07	51.76 %
Dishwash	4.35	62.00 %
Home-The	3.24	16.23 %
Oven	2.50	59.26 %
Total	274.94	31.94 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	141.00	32.04 %
TIRUPATI-01	133.94	31.84 %
Total	274.94	31.94 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	57.30	34.78 %
Wash-Mac	32.01	35.37 %
Fridge	30.99	35.35 %
Air-Cond	13.05	17.32 %
W-Purifi	2.61	54.91 %
Dishwash	2.16	50.95 %
Home-The	1.85	17.05 %
Oven	1.03	50.73 %
Total	141.00	32.04 %

Branch *	MTD Sales L	Brand Share %
TNK1	6.20	27.55 %
VJW3	3.41	20.57 %
CKT1	3.13	31.63 %
RMV1	2.76	19.93 %
VJW4	2.53	14.39 %
KND1	2.51	24.00 %
TNI1	2.29	26.03 %
RAL1	2.10	20.77 %
PPM1	2.07	31.53 %
JPT1	2.02	31.78 %
GDV1	1.66	26.31 %
VJW2	1.54	17.15 %
BPP1	1.42	23.09 %
PAP1	1.30	17.01 %
MTM1	1.27	22.43 %
AMP1	0.86	24.80 %
TVU1	0.81	8.62 %
GTSD		0.00 %
Total	141.00	32.04 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	49.32	29.30 %
Wash-Mac	31.74	34.36 %
Fridge	24.08	32.07 %
Air-Cond	20.28	31.76 %
W-Purifi	3.47	49.63 %
Dishwash	2.19	78.94 %
Oven	1.47	67.13 %
Home-The	1.39	15.25 %
Total	133.94	31.84 %

Branch *	MTD Sales L	Brand Share %
TPY2	9.62	24.99 %
TPY1	5.71	29.50 %
ATP1	5.52	19.72 %
NLR1	4.74	23.68 %
MPL1	3.77	31.75 %
ADI1	3.50	30.04 %
PDT1	3.43	28.82 %
NYP1	3.17	31.65 %
PMR1	2.54	13.79 %
KDA1	2.44	20.46 %
PGR1	1.61	16.48 %
TPSD		0.00 %
Total	133.94	31.84 %