

MTD Sales
639.10 L

Brand Share %
33.65 %

Information:

MTD : 01-10-2025 To 14-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.65 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	217.92	30.45 %
Air-Cond	136.46	37.42 %
Fridge	133.75	34.26 %
Wash-Mac	123.23	35.71 %
W-Purifi	9.02	45.59 %
Dishwash	8.21	100.00 %
Home-The	6.58	13.30 %
Oven	3.93	61.59 %
Total	639.10	33.65 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	352.70	34.15 %
TIRUPATI-01	286.40	33.05 %
Total	639.10	33.65 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	111.22	30.62 %
Air-Cond	92.47	38.54 %
Fridge	75.55	35.60 %
Wash-Mac	61.43	35.06 %
Dishwash	5.72	100.00 %
W-Purifi	2.46	35.81 %
Oven	1.99	62.66 %
Home-The	1.86	7.07 %
Total	352.70	34.15 %

Branch *	MTD Sales L	Brand Share %
VJW1	16.68	29.39 %
TNK1	15.00	25.76 %
VJW3	14.25	33.64 %
OGL1	10.62	26.81 %
RMV1	8.76	24.08 %
TEL1	8.26	30.92 %
CKT1	7.77	33.24 %
PAP1	6.75	30.98 %
GVM1	6.75	33.11 %
NRT1	6.68	28.20 %
JPT1	6.30	27.59 %
MTM1	6.02	30.36 %
DPE1	5.75	30.97 %
TNI1	4.30	29.39 %
VUY1	3.84	30.28 %
GDV1	3.55	20.01 %
AMP1	3.29	28.94 %
PPM1	3.28	21.44 %
PRL1	3.13	21.63 %
BPP1	3.00	25.99 %
GTSD		0.00 %
Total	352.70	34.15 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	106.71	30.28 %
Wash-Mac	61.80	36.39 %
Fridge	58.19	32.68 %
Air-Cond	43.99	35.28 %
W-Purifi	6.56	50.79 %
Home-The	4.71	20.44 %
Dishwash	2.50	100.00 %
Oven	1.94	60.52 %
Total	286.40	33.05 %

Branch *	MTD Sales L	Brand Share %
TPY2	31.95	32.87 %
KDA1	12.16	30.08 %
PDT1	11.33	33.02 %
NDL1	10.66	32.28 %
ATP1	10.53	20.83 %
NLR1	10.00	28.00 %
KNL1	8.91	33.18 %
PMR1	8.39	32.64 %
NYP1	8.33	31.06 %
SPE1	8.22	31.90 %
KNL2	8.21	24.48 %
KHT1	7.96	30.27 %
PUT1	6.41	33.31 %
ADI1	5.75	25.32 %
PGR1	5.71	29.07 %
MPL1	4.48	20.13 %
GTL1	3.05	28.92 %
Total	286.40	33.05 %