

MTD Sales
390.67 L

Brand Share %
29.87 %

Information:

MTD : 01-09-2026 To 14-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **29.87 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	136.70	31.86 %
LED TV	98.02	32.69 %
Fridge	73.79	25.33 %
Wash-Mac	57.93	25.69 %
W-Purifi	12.05	62.53 %
Dishwash	4.96	57.38 %
Oven	4.03	63.36 %
Home-The	3.19	11.43 %
Total	390.67	29.87 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	206.20	30.65 %
VIJAYAWADA-01	184.48	29.04 %
Total	390.67	29.87 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	72.44	32.07 %
LED TV	51.80	35.18 %
Fridge	41.05	26.90 %
Wash-Mac	28.93	25.33 %
W-Purifi	6.84	57.13 %
Oven	2.04	61.47 %
Dishwash	1.96	58.24 %
Home-The	1.14	8.03 %
Total	206.20	30.65 %

Branch *	MTD Sales L	Brand Share %
TPY2	24.06	28.67 %
CTO1	11.18	25.04 %
ATP1	10.97	26.90 %
KDA1	8.72	25.75 %
PDT1	6.21	29.44 %
NLR1	5.77	20.79 %
SPE1	5.19	23.11 %
KNL2	4.88	23.84 %
PMR1	3.42	18.44 %
NDL1	3.16	20.27 %
PGR1	2.13	20.64 %
MPL1	2.01	13.09 %
GTL1	1.66	15.78 %
ADI1	1.59	16.17 %
NYP1	1.36	9.10 %
WHKD		0.00 %
Total	206.20	30.65 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	64.26	31.62 %
LED TV	46.22	30.29 %
Fridge	32.74	23.61 %
Wash-Mac	29.01	26.06 %
W-Purifi	5.21	71.38 %
Dishwash	3.00	56.83 %
Home-The	2.05	14.94 %
Oven	1.99	65.43 %
Total	184.48	29.04 %

Branch *	MTD Sales L	Brand Share %
VSK1	15.54	19.38 %
BVR1	7.44	25.76 %
GNT2	5.55	26.27 %
NRT1	5.21	24.05 %
RAL1	4.73	25.56 %
TNK1	3.87	18.40 %
GNT1	3.68	14.83 %
PRL1	3.54	26.11 %
VJW4	3.35	15.18 %
KND1	3.11	29.31 %
RMV1	3.08	13.88 %
TVU1	2.98	26.64 %
DPE1	2.54	27.83 %
PAP1	2.23	21.61 %
JGG1	1.91	21.61 %
GDV1	1.22	15.72 %
CKT1	1.09	10.71 %
NZV1	1.07	10.90 %
AMP1	0.43	10.51 %
JPT1	0.20	2.42 %
WHGT		0.00 %
WHRM		0.00 %
Total	184.48	29.04 %