

MTD Sales
232.07 L

Brand Share %
37.70 %

Information:

MTD : 01-09-2025 To 14-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **37.70 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	72.21	42.11 %
Air-Cond	64.64	42.33 %
Wash-Mac	46.71	37.60 %
Fridge	34.72	26.98 %
W-Purifi	6.75	49.89 %
Oven	2.55	59.81 %
Dishwash	2.24	78.90 %
Home-The	2.24	12.56 %
Total	232.07	37.70 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	123.20	38.95 %
VIJAYAWADA-01	108.87	36.38 %
Total	232.07	37.70 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	31.74	36.43 %
Wash-Mac	30.02	41.51 %
Air-Cond	28.02	47.11 %
Fridge	23.37	31.09 %
W-Purifi	5.12	61.05 %
Dishwash	1.89	85.84 %
Home-The	1.63	18.20 %
Oven	1.42	52.72 %
Total	123.20	38.95 %

Branch *	MTD Sales L	Brand Share %
TPY1	5.01	37.25 %
MPL1	4.31	36.80 %
KHT1	4.08	35.01 %
KNL2	3.89	32.61 %
PUT1	3.30	37.12 %
NLR1	3.23	28.32 %
DHN1	2.77	28.92 %
ATP1	2.76	23.25 %
NYP1	2.15	17.38 %
GTL1	1.66	21.70 %
BVL1	1.64	32.21 %
ADI1	1.34	24.99 %
PGR1	1.22	21.52 %
TPSD		0.00 %
Total	123.20	38.95 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	40.47	47.99 %
Air-Cond	36.62	39.27 %
Wash-Mac	16.70	32.16 %
Fridge	11.35	21.22 %
W-Purifi	1.63	31.71 %
Oven	1.13	71.90 %
Home-The	0.61	6.87 %
Dishwash	0.35	54.90 %
Total	108.87	36.38 %

Branch *	MTD Sales L	Brand Share %
TNI1	4.93	32.39 %
TNK1	4.61	37.35 %
GNT1	4.55	28.02 %
BVR1	4.46	25.47 %
OGL1	4.31	36.68 %
NRT1	3.64	36.62 %
CRL1	2.95	32.27 %
RMV1	2.93	30.55 %
PAP1	2.78	32.74 %
ELU1	2.72	27.96 %
GDV1	2.50	34.90 %
VJW2	2.32	33.80 %
CKT1	2.11	26.66 %
TVU1	2.01	33.97 %
PPM1	1.78	34.90 %
MTM1	1.19	32.39 %
PRL1	0.84	26.11 %
BPP1	0.80	18.04 %
VJW4	0.62	7.84 %
AMP1	0.60	13.17 %
VUY1	0.58	13.83 %
VJW3	0.36	3.43 %
Total	108.87	36.38 %