

MTD Sales
291.49 L

Brand Share %
29.55 %

Information:

MTD : 01-08-2025 To 14-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **29.55 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	99.61	28.33 %
LED TV	67.89	30.13 %
Fridge	58.80	27.93 %
Wash-Mac	51.05	32.71 %
W-Purifi	5.77	39.22 %
Home-The	5.06	23.54 %
Oven	2.17	41.06 %
Dishwash	1.14	79.15 %
Total	291.49	29.55 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	162.07	30.28 %
TIRUPATI-01	129.42	28.67 %
Total	291.49	29.55 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	72.42	30.37 %
LED TV	33.34	31.31 %
Fridge	29.10	27.60 %
Wash-Mac	20.55	31.83 %
Home-The	2.75	22.57 %
W-Purifi	2.11	45.26 %
Oven	1.40	47.48 %
Dishwash	0.40	99.20 %
Total	162.07	30.28 %

Branch *	MTD Sales L	Brand Share %
TNK1	6.86	23.50 %
OGL1	6.24	23.34 %
VJW1	5.77	17.58 %
GNT1	5.05	25.91 %
VJW3	5.00	24.38 %
GVM1	4.75	19.14 %
RMV1	4.09	19.33 %
KDR1	3.81	28.89 %
VJW2	2.96	24.35 %
AMP1	2.57	28.02 %
GDV1	2.37	20.26 %
VUY1	2.23	22.06 %
JPT1	2.18	17.80 %
CKT1	1.74	14.87 %
BPP1	1.47	21.63 %
PRL1	1.37	22.23 %
Total	162.07	30.28 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	34.54	29.07 %
Wash-Mac	30.50	33.32 %
Fridge	29.70	28.26 %
Air-Cond	27.19	24.03 %
W-Purifi	3.66	36.42 %
Home-The	2.30	24.81 %
Oven	0.77	32.99 %
Dishwash	0.75	71.51 %
Total	129.42	28.67 %

Branch *	MTD Sales L	Brand Share %
ATP1	11.81	24.70 %
TPY2	8.89	23.38 %
NLR1	5.97	27.71 %
KHT1	5.18	18.86 %
PDT1	4.52	26.78 %
KNL1	3.05	25.85 %
MPL1	2.77	17.93 %
BVL1	2.30	22.09 %
ADI1	1.84	9.13 %
NYP1	1.66	15.34 %
PMR1	1.05	8.21 %
GTL1	0.98	13.71 %
TPSD		0.00 %
Total	129.42	28.67 %