

MTD Sales
596.65 L

Brand Share %
21.38 %

Information:

MTD : 01-05-2026 To 14-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.38 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	320.16	17.08 %
LED TV	102.16	32.87 %
Fridge	94.66	26.40 %
Wash-Mac	58.39	29.62 %
W-Purifi	10.57	54.98 %
Dishwash	5.46	65.29 %
Home-The	2.86	15.91 %
Oven	2.38	63.53 %
Total	596.65	21.38 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	306.57	19.51 %
TIRUPATI-01	290.08	23.78 %
Total	596.65	21.38 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	176.49	15.78 %
Fridge	48.21	26.05 %
LED TV	46.67	32.10 %
Wash-Mac	27.60	27.73 %
W-Purifi	3.51	46.91 %
Home-The	1.56	15.96 %
Oven	1.27	61.74 %
Dishwash	1.25	39.13 %
Total	306.57	19.51 %

Branch *	MTD Sales L	Brand Share %
OGL1	16.82	15.82 %
BVR1	11.14	12.39 %
GNT1	10.00	10.45 %
VJW3	9.95	10.42 %
TEL1	7.87	18.99 %
RAL1	7.62	19.95 %
TVU1	7.52	19.73 %
RMV1	6.72	11.30 %
VJW4	6.44	10.49 %
JPT1	6.25	13.98 %
KND1	6.17	16.85 %
GDV1	5.53	20.79 %
DPE1	5.32	16.79 %
NPR1	5.22	13.12 %
VJW2	4.55	16.05 %
GNT2	3.79	12.44 %
JGG1	3.45	19.39 %
VUY1	3.22	17.81 %
NZV1	2.19	13.21 %
AMP1	1.49	7.98 %
WHGT		0.00 %
WHVJ		0.00 %
Total	306.57	19.51 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	143.67	18.99 %
LED TV	55.49	33.55 %
Fridge	46.45	26.78 %
Wash-Mac	30.79	31.55 %
W-Purifi	7.06	60.13 %
Dishwash	4.21	81.38 %
Home-The	1.30	15.84 %
Oven	1.11	65.71 %
Total	290.08	23.78 %

Branch *	MTD Sales L	Brand Share %
ATP1	10.84	18.62 %
NLR1	8.35	13.79 %
KDA1	6.32	12.54 %
KDR1	4.43	10.04 %
VKI1	3.48	11.45 %
ADI1	3.39	15.89 %
NYP1	2.31	6.66 %
PGR1	2.13	9.78 %
PMR1	0.91	2.64 %
TPSD		0.00 %
WHKD		0.00 %
Total	290.08	23.78 %