

MTD Sales
256.69 L

Brand Share %
31.84 %

Information:

MTD : 01-11-2025 To 13-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **31.84 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	97.50	31.21 %
Wash-Mac	61.15	35.09 %
Fridge	50.47	33.57 %
Air-Cond	32.02	24.77 %
W-Purifi	5.85	54.48 %
Dishwash	4.35	66.71 %
Home-The	2.96	15.84 %
Oven	2.38	60.21 %
Total	256.69	31.84 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	129.45	31.51 %
TIRUPATI-01	127.24	32.18 %
Total	256.69	31.84 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	51.61	33.27 %
Wash-Mac	30.46	35.58 %
Fridge	28.05	34.92 %
Air-Cond	12.08	17.31 %
W-Purifi	2.61	56.84 %
Dishwash	2.16	57.67 %
Home-The	1.56	15.82 %
Oven	0.91	51.61 %
Total	129.45	31.51 %

Branch *	MTD Sales L	Brand Share %
TNK1	5.29	24.79 %
VJW3	3.06	20.84 %
RMV1	2.76	22.13 %
VJW4	1.80	10.69 %
RAL1	1.77	21.27 %
KND1	1.70	18.54 %
TNI1	1.59	19.86 %
VJW2	1.54	17.15 %
BPP1	1.42	25.09 %
GDV1	1.33	24.69 %
PAP1	1.30	17.28 %
MTM1	1.16	21.89 %
AMP1	0.86	24.80 %
TVU1	0.81	9.48 %
GTSD		0.00 %
Total	129.45	31.51 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	45.89	29.17 %
Wash-Mac	30.69	34.61 %
Fridge	22.42	32.03 %
Air-Cond	19.95	33.51 %
W-Purifi	3.25	52.72 %
Dishwash	2.19	78.94 %
Oven	1.47	67.13 %
Home-The	1.39	15.85 %
Total	127.24	32.18 %

Branch *	MTD Sales L	Brand Share %
TPY2	9.62	25.37 %
ATP1	5.28	20.50 %
TPY1	5.16	28.70 %
NLR1	4.22	22.46 %
PDT1	3.43	28.82 %
NYP1	3.17	31.65 %
PMR1	2.54	13.88 %
KDA1	2.08	19.20 %
PGR1	1.21	13.47 %
TPSD		0.00 %
Total	127.24	32.18 %