

MTD Sales
618.80 L

Brand Share %
33.75 %

Information:

MTD : 01-10-2025 To 13-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.75 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	211.52	30.54 %
Air-Cond	131.08	37.67 %
Fridge	128.32	34.11 %
Wash-Mac	120.98	36.07 %
W-Purifi	8.83	47.29 %
Dishwash	7.87	100.00 %
Home-The	6.39	13.21 %
Oven	3.81	60.87 %
Total	618.80	33.75 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	341.62	34.10 %
TIRUPATI-01	277.19	33.34 %
Total	618.80	33.75 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	106.86	30.17 %
Air-Cond	88.36	38.56 %
Fridge	74.31	36.10 %
Wash-Mac	60.40	35.19 %
Dishwash	5.38	100.00 %
W-Purifi	2.46	37.73 %
Oven	1.99	62.66 %
Home-The	1.86	7.21 %
Total	341.62	34.10 %

Branch *	MTD Sales L	Brand Share %
VJW1	15.17	27.52 %
TNK1	15.00	26.18 %
VJW3	13.95	33.43 %
OGL1	10.62	28.09 %
TEL1	8.26	30.92 %
RMV1	7.62	21.82 %
PAP1	6.75	31.93 %
NRT1	6.68	29.46 %
GVM1	6.49	32.72 %
MTM1	6.02	32.26 %
JPT1	5.65	26.06 %
DPE1	5.50	31.08 %
TNI1	4.00	28.98 %
GDV1	3.55	20.01 %
PPM1	3.28	22.22 %
PRL1	3.13	22.00 %
VUY1	3.13	26.45 %
AMP1	2.95	28.71 %
BPP1	2.78	24.49 %
GTSD		0.00 %
Total	341.62	34.10 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	104.66	30.93 %
Wash-Mac	60.59	37.00 %
Fridge	54.00	31.71 %
Air-Cond	42.73	35.95 %
W-Purifi	6.37	52.41 %
Home-The	4.52	20.12 %
Dishwash	2.50	100.00 %
Oven	1.82	59.03 %
Total	277.19	33.34 %

Branch *	MTD Sales L	Brand Share %
TPY2	30.91	32.83 %
KDA1	12.16	31.05 %
ATP1	10.53	20.97 %
NDL1	10.30	33.30 %
NLR1	10.00	28.66 %
PMR1	8.27	33.10 %
SPE1	8.22	32.28 %
NYP1	7.65	29.62 %
KHT1	7.28	29.96 %
KNL2	7.08	23.23 %
ADI1	5.75	25.45 %
PGR1	5.47	28.56 %
MPL1	4.23	19.39 %
GTL1	2.07	26.32 %
Total	277.19	33.34 %