

MTD Sales
351.27 L

Brand Share %
30.43 %

Information:

MTD : 01-09-2026 To 13-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **30.43 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	129.52	32.81 %
LED TV	84.00	33.55 %
Fridge	66.88	25.65 %
Wash-Mac	48.29	25.06 %
W-Purifi	11.38	64.26 %
Dishwash	4.96	60.25 %
Oven	3.48	65.10 %
Home-The	2.75	11.23 %
Total	351.27	30.43 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	189.91	30.99 %
VIJAYAWADA-01	161.36	29.80 %
Total	351.27	30.43 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	68.65	32.23 %
LED TV	46.37	36.22 %
Fridge	37.93	27.18 %
Wash-Mac	26.06	25.58 %
W-Purifi	6.31	56.85 %
Dishwash	1.96	58.24 %
Oven	1.60	61.95 %
Home-The	1.04	7.80 %
Total	189.91	30.99 %

Branch *	MTD Sales L	Brand Share %
TPY2	22.26	28.05 %
CTO1	8.87	23.84 %
KDA1	8.22	25.41 %
PDT1	5.93	29.17 %
NLR1	5.49	20.24 %
SPE1	3.97	21.14 %
KNL2	3.69	20.24 %
PMR1	3.20	22.26 %
NDL1	2.78	20.66 %
PGR1	2.13	22.62 %
MPL1	2.01	14.34 %
ADI1	1.30	14.61 %
GTL1	1.28	14.46 %
NYP1	1.17	8.16 %
WHKD		0.00 %
Total	189.91	30.99 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	60.88	33.49 %
LED TV	37.64	30.76 %
Fridge	28.96	23.90 %
Wash-Mac	22.22	24.49 %
W-Purifi	5.06	76.71 %
Dishwash	3.00	61.63 %
Oven	1.88	68.03 %
Home-The	1.72	15.27 %
Total	161.36	29.80 %

Branch *	MTD Sales L	Brand Share %
VSK1	14.36	19.98 %
BVR1	5.72	24.23 %
GNT2	5.55	26.83 %
NRT1	4.51	22.48 %
RAL1	4.20	25.70 %
GNT1	3.26	16.37 %
RMV1	3.08	15.76 %
TNK1	2.83	17.22 %
KND1	2.73	28.40 %
VJW4	2.73	21.63 %
TVU1	2.60	26.22 %
MTM1	2.55	29.20 %
PAP1	2.23	25.38 %
DPE1	1.78	25.28 %
JGG1	1.72	26.13 %
GDV1	1.22	16.57 %
CKT1	1.09	12.08 %
PNR1	0.91	26.72 %
NZV1	0.68	8.38 %
AMP1	0.43	16.72 %
JPT1	0.20	2.96 %
WHGT		0.00 %
WHRM		0.00 %
Total	161.36	29.80 %