

MTD Sales
221.38 L

Brand Share %
37.68 %

Information:

MTD : 01-09-2025 To 13-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **37.68 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	68.00	41.93 %
Air-Cond	62.70	42.28 %
Wash-Mac	43.43	36.67 %
Fridge	34.03	27.87 %
W-Purifi	6.64	50.70 %
Oven	2.28	61.47 %
Dishwash	2.24	78.90 %
Home-The	2.06	12.20 %
Total	221.38	37.68 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	116.10	38.86 %
VIJAYAWADA-01	105.29	36.46 %
Total	221.38	37.68 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	28.71	35.49 %
Wash-Mac	27.61	40.35 %
Air-Cond	27.38	48.29 %
Fridge	22.81	31.73 %
W-Purifi	5.01	62.98 %
Dishwash	1.89	85.84 %
Home-The	1.54	17.99 %
Oven	1.15	53.76 %
Total	116.10	38.86 %

Branch *	MTD Sales L	Brand Share %
TPY1	4.88	37.63 %
MPL1	3.94	35.28 %
KHT1	3.90	34.57 %
KNL2	3.89	33.66 %
NLR1	3.23	29.41 %
PUT1	2.92	35.25 %
DHN1	2.77	29.69 %
ATP1	2.76	24.76 %
NYP1	1.72	14.98 %
GTL1	1.66	22.02 %
BVL1	1.64	33.14 %
ADI1	1.34	25.63 %
PGR1	1.05	20.06 %
TPSD		0.00 %
Total	116.10	38.86 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	39.29	48.34 %
Air-Cond	35.32	38.56 %
Wash-Mac	15.81	31.64 %
Fridge	11.22	22.35 %
W-Purifi	1.63	31.71 %
Oven	1.13	71.90 %
Home-The	0.52	6.26 %
Dishwash	0.35	54.90 %
Total	105.29	36.46 %

Branch *	MTD Sales L	Brand Share %
TNI1	4.80	31.80 %
BVR1	4.46	26.07 %
GNT1	4.20	26.45 %
NRT1	3.12	34.08 %
CRL1	2.95	32.73 %
RMV1	2.93	31.96 %
PAP1	2.78	34.60 %
GDV1	2.50	35.64 %
ELU1	2.32	24.94 %
VJW2	2.32	34.80 %
CKT1	2.11	26.82 %
TVU1	2.01	34.55 %
PPM1	1.78	34.90 %
MTM1	1.19	35.24 %
PRL1	0.84	27.23 %
BPP1	0.80	18.04 %
AMP1	0.60	15.27 %
VUY1	0.58	14.38 %
VJW4	0.36	4.95 %
VJW3	0.36	3.53 %
Total	105.29	36.46 %