

MTD Sales
285.56 L

Brand Share %
29.69 %

Information:

MTD : 01-08-2025 To 13-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **29.69 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	98.11	28.44 %
LED TV	66.94	30.41 %
Fridge	56.52	27.82 %
Wash-Mac	49.84	32.78 %
W-Purifi	5.77	40.31 %
Home-The	5.06	24.05 %
Oven	2.17	44.39 %
Dishwash	1.14	79.15 %
Total	285.56	29.69 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	158.07	30.40 %
TIRUPATI-01	127.49	28.85 %
Total	285.56	29.69 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	71.25	30.52 %
LED TV	32.64	31.85 %
Fridge	27.48	26.97 %
Wash-Mac	20.04	32.05 %
Home-The	2.75	22.98 %
W-Purifi	2.11	45.26 %
Oven	1.40	54.86 %
Dishwash	0.40	99.20 %
Total	158.07	30.40 %

Branch *	MTD Sales L	Brand Share %
TNK1	6.86	23.97 %
OGL1	6.24	23.55 %
VJW1	5.77	17.84 %
GNT1	5.05	26.05 %
VJW3	5.00	25.42 %
GVM1	4.63	19.02 %
KDR1	3.81	29.47 %
RMV1	3.54	18.10 %
VJW2	2.96	25.24 %
GDV1	2.37	20.26 %
VUY1	2.23	22.06 %
JPT1	2.18	18.44 %
CKT1	1.62	14.51 %
BPP1	1.47	21.84 %
PRL1	0.90	17.59 %
Total	158.07	30.40 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	34.31	29.15 %
Wash-Mac	29.80	33.29 %
Fridge	29.04	28.68 %
Air-Cond	26.86	24.10 %
W-Purifi	3.66	37.92 %
Home-The	2.30	25.46 %
Oven	0.77	32.99 %
Dishwash	0.75	71.51 %
Total	127.49	28.85 %

Branch *	MTD Sales L	Brand Share %
ATP1	11.81	24.70 %
TPY2	8.89	24.35 %
NLR1	5.97	28.00 %
KHT1	5.18	18.94 %
PDT1	4.52	28.40 %
MPL1	2.77	18.14 %
KNL1	2.63	23.64 %
BVL1	2.30	24.21 %
ADI1	1.84	9.13 %
NYP1	1.34	12.73 %
PMR1	1.05	8.21 %
GTL1	0.98	13.84 %
TPSD		0.00 %
Total	127.49	28.85 %