

MTD Sales
241.12 L

Brand Share %
31.68 %

Information:

MTD : 01-11-2025 To 12-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **31.68 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	90.32	30.57 %
Wash-Mac	59.13	35.76 %
Fridge	47.18	33.57 %
Air-Cond	30.39	24.80 %
W-Purifi	5.64	56.50 %
Dishwash	3.63	62.58 %
Home-The	2.45	14.03 %
Oven	2.38	61.66 %
Total	241.12	31.68 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	121.66	31.57 %
TIRUPATI-01	119.46	31.80 %
Total	241.12	31.68 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	47.24	32.43 %
Wash-Mac	29.93	37.06 %
Fridge	26.13	34.56 %
Air-Cond	11.75	18.10 %
W-Purifi	2.40	61.43 %
Dishwash	2.16	57.67 %
Home-The	1.14	12.68 %
Oven	0.91	51.61 %
Total	121.66	31.57 %

Branch *	MTD Sales L	Brand Share %
TNK1	5.29	26.09 %
NRT1	3.79	28.02 %
VJW3	2.69	19.86 %
RMV1	2.64	21.38 %
RAL1	1.77	22.13 %
VJW4	1.61	9.77 %
TNI1	1.59	21.34 %
KND1	1.59	17.96 %
VJW2	1.44	16.22 %
BPP1	1.42	25.72 %
PAP1	1.30	18.26 %
GDV1	1.23	25.72 %
AMP1	0.86	28.56 %
TVU1	0.81	9.97 %
MTM1	0.81	18.71 %
GTSD		0.00 %
Total	121.66	31.57 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	43.08	28.76 %
Wash-Mac	29.20	34.52 %
Fridge	21.05	32.42 %
Air-Cond	18.64	32.35 %
W-Purifi	3.25	53.33 %
Oven	1.47	70.11 %
Dishwash	1.47	71.56 %
Home-The	1.30	15.47 %
Total	119.46	31.80 %

Branch *	MTD Sales L	Brand Share %
TPY2	8.48	23.83 %
ATP1	5.08	20.59 %
TPY1	4.97	28.14 %
NLR1	4.06	23.35 %
PDT1	3.23	27.84 %
NYP1	2.79	28.98 %
PMR1	2.29	13.12 %
KDA1	1.44	14.82 %
PGR1	1.21	15.03 %
TPSD		0.00 %
Total	119.46	31.80 %