

MTD Sales
597.33 L

Brand Share %
33.88 %

Information:

MTD : 01-10-2025 To 12-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.88 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	207.38	31.04 %
Air-Cond	124.85	37.34 %
Fridge	122.82	33.84 %
Wash-Mac	115.91	36.25 %
W-Purifi	8.74	47.47 %
Dishwash	7.87	100.00 %
Home-The	6.30	13.64 %
Oven	3.46	62.32 %
Total	597.33	33.88 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	331.09	34.12 %
TIRUPATI-01	266.24	33.59 %
Total	597.33	33.88 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	105.25	30.40 %
Air-Cond	84.37	38.25 %
Fridge	70.59	35.47 %
Wash-Mac	59.16	35.94 %
Dishwash	5.38	100.00 %
W-Purifi	2.58	38.89 %
Oven	1.99	64.43 %
Home-The	1.78	7.13 %
Total	331.09	34.12 %

Branch *	MTD Sales L	Brand Share %
TNK1	14.78	27.37 %
VJW1	14.30	26.71 %
VJW3	13.28	32.82 %
OGL1	10.62	28.93 %
TEL1	8.00	30.79 %
RMV1	7.53	21.89 %
CKT1	6.71	31.27 %
GVM1	6.49	32.86 %
PAP1	6.44	33.04 %
NRT1	6.35	28.73 %
MTM1	6.02	32.43 %
DPE1	5.50	31.78 %
JPT1	5.25	25.59 %
GDV1	3.55	20.48 %
TNI1	3.54	27.50 %
PPM1	3.28	22.22 %
PRL1	3.13	23.27 %
VUY1	3.13	26.45 %
AMP1	2.95	28.95 %
BPP1	2.78	25.02 %
GTSD		0.00 %
Total	331.09	34.12 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	102.13	31.73 %
Wash-Mac	56.75	36.58 %
Fridge	52.22	31.86 %
Air-Cond	40.49	35.58 %
W-Purifi	6.16	52.30 %
Home-The	4.52	21.25 %
Dishwash	2.50	100.00 %
Oven	1.47	59.67 %
Total	266.24	33.59 %

Branch *	MTD Sales L	Brand Share %
TPY2	30.26	32.66 %
KDA1	11.78	30.76 %
ATP1	10.53	22.55 %
NLR1	10.00	29.29 %
PMR1	8.09	33.62 %
SPE1	7.89	32.11 %
KNL1	7.48	33.01 %
NYP1	7.36	29.51 %
KHT1	6.97	30.68 %
KNL2	6.54	23.35 %
ADI1	5.75	25.71 %
PUT1	5.40	32.25 %
PGR1	5.34	29.76 %
MPL1	4.06	19.24 %
GTL1	2.07	28.82 %
Total	266.24	33.59 %