

MTD Sales
315.93 L

Brand Share %
30.45 %

Information:

MTD : 01-09-2026 To 12-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **30.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	117.68	32.70 %
LED TV	73.83	33.11 %
Fridge	61.74	26.42 %
Wash-Mac	41.26	24.37 %
W-Purifi	10.72	63.82 %
Dishwash	4.96	60.25 %
Oven	3.25	63.54 %
Home-The	2.49	11.58 %
Total	315.93	30.45 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	170.64	31.33 %
VIJAYAWADA-01	145.29	29.48 %
Total	315.93	30.45 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	60.54	31.94 %
LED TV	40.94	36.26 %
Fridge	34.94	28.46 %
Wash-Mac	23.82	26.09 %
W-Purifi	6.14	57.53 %
Dishwash	1.96	58.24 %
Oven	1.37	58.25 %
Home-The	0.93	7.96 %
Total	170.64	31.33 %

Branch *	MTD Sales L	Brand Share %
TPY2	21.54	28.72 %
ATP1	8.91	29.99 %
KDA1	7.38	25.56 %
CTO1	6.97	22.48 %
NLR1	4.85	19.36 %
KNL2	3.44	19.98 %
NDL1	2.78	26.38 %
PMR1	2.67	20.47 %
SPE1	2.63	17.70 %
PGR1	2.13	25.42 %
MPL1	1.76	15.86 %
ADI1	1.30	16.71 %
NYP1	1.17	8.61 %
GTL1	0.91	11.30 %
WHKD		0.00 %
Total	170.64	31.33 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	57.15	33.56 %
LED TV	32.88	29.88 %
Fridge	26.80	24.16 %
Wash-Mac	17.45	22.36 %
W-Purifi	4.57	74.83 %
Dishwash	3.00	61.63 %
Oven	1.88	68.03 %
Home-The	1.56	15.92 %
Total	145.29	29.48 %

Branch *	MTD Sales L	Brand Share %
VSK1	12.44	18.55 %
BVR1	5.72	25.02 %
GNT2	4.58	23.76 %
NRT1	4.36	23.50 %
RAL1	3.39	25.38 %
RMV1	2.88	16.45 %
GNT1	2.86	16.83 %
VJW4	2.73	23.68 %
PRL1	2.65	27.20 %
MTM1	2.55	30.10 %
TNK1	2.36	15.74 %
PAP1	2.23	26.61 %
TVU1	2.07	24.11 %
KND1	1.78	21.36 %
DPE1	1.59	23.83 %
JGG1	1.16	19.28 %
GDV1	0.97	15.09 %
CKT1	0.95	11.34 %
PNR1	0.91	29.34 %
NZV1	0.68	8.71 %
AMP1	0.43	24.11 %
JPT1	0.20	3.10 %
WHGT		0.00 %
WHRM		0.00 %
Total	145.29	29.48 %