

MTD Sales
206.17 L

Brand Share %
37.53 %

Information:

MTD : 01-09-2025 To 12-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **37.53 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	63.88	42.27 %
Air-Cond	57.02	41.25 %
Wash-Mac	41.71	37.23 %
Fridge	31.34	27.29 %
W-Purifi	6.01	50.64 %
Dishwash	2.24	78.90 %
Oven	2.18	62.96 %
Home-The	1.80	12.03 %
Total	206.17	37.53 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	105.37	38.67 %
VIJAYAWADA-01	100.81	36.41 %
Total	206.17	37.53 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	26.84	36.05 %
Wash-Mac	26.68	41.66 %
Air-Cond	23.00	46.58 %
Fridge	20.25	30.66 %
W-Purifi	4.38	62.36 %
Dishwash	1.89	85.84 %
Home-The	1.27	17.59 %
Oven	1.04	51.42 %
Total	105.37	38.67 %

Branch *	MTD Sales L	Brand Share %
SPE1	4.71	37.15 %
KNL2	3.89	34.50 %
MPL1	3.80	36.32 %
KHT1	3.67	35.03 %
NLR1	3.23	28.63 %
PUT1	2.92	37.15 %
DHN1	2.64	28.89 %
ATP1	2.47	24.31 %
GTL1	1.66	22.02 %
BVL1	1.64	34.80 %
ADI1	1.34	28.58 %
NYP1	1.28	11.55 %
PGR1	0.69	15.68 %
TPSD		0.00 %
Total	105.37	38.67 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	37.03	48.32 %
Air-Cond	34.01	38.28 %
Wash-Mac	15.03	31.33 %
Fridge	11.09	22.72 %
W-Purifi	1.63	33.64 %
Oven	1.13	79.34 %
Home-The	0.52	6.80 %
Dishwash	0.35	54.90 %
Total	100.81	36.41 %

Branch *	MTD Sales L	Brand Share %
TNI1	4.80	32.52 %
BVR1	4.46	27.17 %
GNT1	4.20	27.78 %
RMV1	2.93	34.05 %
NRT1	2.76	31.35 %
CRL1	2.55	31.10 %
PAP1	2.52	33.56 %
ELU1	2.32	25.19 %
VJW2	1.93	31.51 %
TVU1	1.88	33.05 %
CKT1	1.78	23.69 %
PPM1	1.43	30.15 %
MTM1	1.19	36.79 %
DPE1	1.05	31.43 %
PRL1	0.84	27.23 %
BPP1	0.80	18.04 %
VUY1	0.58	15.46 %
VJW4	0.36	4.95 %
VJW3	0.36	3.79 %
AMP1	0.27	7.51 %
Total	100.81	36.41 %