

MTD Sales
277.66 L

Brand Share %
29.62 %

Information:

MTD : 01-08-2025 To 12-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **29.62 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	96.61	28.43 %
LED TV	64.73	30.17 %
Fridge	54.25	27.66 %
Wash-Mac	48.41	32.97 %
W-Purifi	5.64	40.87 %
Home-The	4.71	23.71 %
Oven	2.17	44.90 %
Dishwash	1.14	79.15 %
Total	277.66	29.62 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	154.12	30.41 %
TIRUPATI-01	123.55	28.70 %
Total	277.66	29.62 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	70.08	30.57 %
LED TV	31.50	31.59 %
Fridge	26.73	27.02 %
Wash-Mac	19.16	31.94 %
Home-The	2.75	23.94 %
W-Purifi	2.11	47.22 %
Oven	1.40	54.86 %
Dishwash	0.40	99.20 %
Total	154.12	30.41 %

Branch *	MTD Sales L	Brand Share %
TNK1	6.86	23.97 %
OGL1	6.24	23.99 %
VJW1	5.64	17.54 %
GNT1	5.05	26.05 %
VJW3	5.00	25.62 %
GVM1	4.63	19.02 %
TEL1	4.08	29.34 %
RMV1	3.01	16.09 %
VJW2	2.96	27.23 %
AMP1	2.30	28.53 %
VUY1	2.23	22.76 %
JPT1	2.18	19.20 %
JGG1	2.17	28.62 %
GDV1	2.05	18.14 %
CKT1	1.62	14.59 %
BPP1	1.47	21.84 %
PRL1	0.90	17.59 %
Total	154.12	30.41 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	33.24	28.94 %
Wash-Mac	29.25	33.68 %
Fridge	27.53	28.31 %
Air-Cond	26.53	24.00 %
W-Purifi	3.53	37.84 %
Home-The	1.95	23.39 %
Oven	0.77	33.80 %
Dishwash	0.75	71.51 %
Total	123.55	28.70 %

Branch *	MTD Sales L	Brand Share %
ATP1	11.46	24.50 %
TPY2	7.94	22.52 %
NLR1	5.97	28.50 %
KHT1	5.18	19.25 %
MPL1	2.64	18.25 %
KNL1	2.63	24.18 %
BVL1	2.30	24.21 %
ADI1	1.84	9.25 %
NYP1	1.34	12.73 %
PMR1	1.05	8.21 %
GTL1	0.98	14.09 %
TPSD		0.00 %
Total	123.55	28.70 %