

MTD Sales  
224.28 L

Brand Share %  
31.38 %

Information:

MTD : 01-11-2025 To 11-11-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **31.38 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 83.63       | 30.24 %       |
| Wash-Mac | 55.42       | 35.55 %       |
| Fridge   | 43.11       | 32.91 %       |
| Air-Cond | 29.09       | 24.91 %       |
| W-Purifi | 5.60        | 62.39 %       |
| Dishwash | 2.90        | 57.14 %       |
| Oven     | 2.32        | 61.99 %       |
| Home-The | 2.21        | 13.17 %       |
| Total    | 224.28      | 31.38 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 112.22      | 31.18 %       |
| TIRUPATI-01   | 112.05      | 31.58 %       |
| Total         | 224.28      | 31.38 %       |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 42.83       | 31.79 %       |
| Wash-Mac | 27.55       | 36.70 %       |
| Fridge   | 24.32       | 34.41 %       |
| Air-Cond | 11.42       | 18.37 %       |
| W-Purifi | 2.40        | 68.48 %       |
| Dishwash | 1.80        | 53.16 %       |
| Home-The | 0.99        | 11.38 %       |
| Oven     | 0.91        | 53.33 %       |
| Total    | 112.22      | 31.18 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TNK1     | 4.33        | 24.08 %       |
| NRT1     | 3.62        | 27.71 %       |
| RMV1     | 2.41        | 21.64 %       |
| VJW3     | 2.04        | 17.99 %       |
| RAL1     | 1.77        | 24.09 %       |
| KND1     | 1.59        | 18.07 %       |
| TNI1     | 1.49        | 20.26 %       |
| VJW2     | 1.44        | 16.22 %       |
| GDV1     | 1.23        | 25.72 %       |
| BPP1     | 1.09        | 22.85 %       |
| VJW4     | 1.03        | 6.59 %        |
| PAP1     | 0.94        | 14.69 %       |
| TVU1     | 0.81        | 11.00 %       |
| MTM1     | 0.81        | 21.50 %       |
| AMP1     | 0.76        | 26.06 %       |
| DPE1     | 0.57        | 20.89 %       |
| GTSD     |             | 0.00 %        |
| Total    | 112.22      | 31.18 %       |

## TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 40.80       | 28.76 %       |
| Wash-Mac | 27.87       | 34.49 %       |
| Fridge   | 18.79       | 31.16 %       |
| Air-Cond | 17.67       | 32.35 %       |
| W-Purifi | 3.20        | 58.50 %       |
| Oven     | 1.41        | 69.24 %       |
| Home-The | 1.21        | 15.11 %       |
| Dishwash | 1.09        | 65.21 %       |
| Total    | 112.05      | 31.58 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY2     | 8.01        | 24.22 %       |
| TPY1     | 4.31        | 27.15 %       |
| ATP1     | 4.00        | 18.05 %       |
| NLR1     | 3.71        | 22.08 %       |
| PDT1     | 3.23        | 28.92 %       |
| NYP1     | 2.79        | 29.12 %       |
| PMR1     | 2.29        | 13.19 %       |
| KDA1     | 1.44        | 15.00 %       |
| PGR1     | 0.93        | 12.27 %       |
| TPSD     |             | 0.00 %        |
| Total    | 112.05      | 31.58 %       |