

MTD Sales
568.70 L

Brand Share %
34.11 %

Information:

MTD : 01-10-2025 To 11-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **34.11 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	198.86	31.15 %
Fridge	116.73	34.30 %
Air-Cond	116.38	37.19 %
Wash-Mac	111.27	36.88 %
W-Purifi	8.10	46.87 %
Dishwash	7.87	100.00 %
Home-The	6.03	13.92 %
Oven	3.46	65.56 %
Total	568.70	34.11 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	315.62	34.19 %
TIRUPATI-01	253.09	34.02 %
Total	568.70	34.11 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	101.61	30.48 %
Air-Cond	76.85	37.55 %
Fridge	68.14	35.96 %
Wash-Mac	57.51	36.42 %
Dishwash	5.38	100.00 %
W-Purifi	2.47	40.09 %
Oven	1.99	70.71 %
Home-The	1.68	7.15 %
Total	315.62	34.19 %

Branch *	MTD Sales L	Brand Share %
TNK1	13.97	26.51 %
VJW1	13.86	28.35 %
VJW3	12.86	32.39 %
OGL1	10.28	29.74 %
RMV1	7.53	22.71 %
TEL1	7.53	30.11 %
NRT1	6.35	30.94 %
GVM1	6.15	32.96 %
CKT1	5.98	29.02 %
MTM1	5.85	33.30 %
PAP1	5.55	30.96 %
DPE1	5.50	32.03 %
JPT1	5.25	25.79 %
PPM1	3.28	23.66 %
PRL1	3.13	23.65 %
VUY1	3.13	27.78 %
AMP1	2.95	32.72 %
GDV1	2.91	17.86 %
TNI1	2.75	23.40 %
BPP1	2.45	23.99 %
GTSD		0.00 %
Total	315.62	34.19 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	97.24	31.88 %
Wash-Mac	53.77	37.39 %
Fridge	48.59	32.21 %
Air-Cond	39.54	36.52 %
W-Purifi	5.63	50.62 %
Home-The	4.35	21.93 %
Dishwash	2.50	100.00 %
Oven	1.47	59.67 %
Total	253.09	34.02 %

Branch *	MTD Sales L	Brand Share %
TPY2	28.68	33.50 %
PDT1	10.46	34.00 %
KDA1	10.18	28.71 %
ATP1	9.99	23.10 %
NLR1	9.15	28.00 %
PMR1	7.08	31.37 %
KHT1	6.97	32.90 %
NYP1	6.89	30.45 %
SPE1	6.52	29.62 %
KNL2	6.17	23.75 %
ADI1	5.59	27.22 %
PGR1	5.34	30.10 %
PUT1	4.89	30.98 %
MPL1	4.06	20.16 %
GTL1	1.69	26.60 %
Total	253.09	34.02 %