

MTD Sales
271.10 L

Brand Share %
30.20 %

Information:

MTD : 01-09-2026 To 11-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **30.20 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	100.77	33.25 %
LED TV	62.11	32.86 %
Fridge	55.14	26.24 %
Wash-Mac	34.31	22.88 %
W-Purifi	9.42	63.72 %
Dishwash	4.47	57.71 %
Oven	3.03	66.70 %
Home-The	1.85	10.07 %
Total	271.10	30.20 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	140.44	30.41 %
VIJAYAWADA-01	130.66	29.99 %
Total	271.10	30.20 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	50.71	32.50 %
LED TV	31.42	34.00 %
Fridge	29.74	27.62 %
Wash-Mac	19.57	24.04 %
W-Purifi	5.27	57.14 %
Dishwash	1.96	58.24 %
Oven	1.15	59.12 %
Home-The	0.61	6.24 %
Total	140.44	30.41 %

Branch *	MTD Sales L	Brand Share %
TPY2	19.46	29.53 %
ATP1	7.91	29.75 %
CTO1	4.81	19.57 %
NLR1	3.36	16.11 %
KHT1	3.30	24.50 %
KNL2	2.88	18.73 %
NDL1	2.50	26.72 %
PMR1	2.29	19.21 %
SPE1	2.09	15.39 %
MPL1	1.76	17.60 %
PGR1	1.57	21.45 %
NYP1	1.17	9.56 %
ADI1	1.16	16.14 %
GTL1	0.53	7.17 %
WHKD		0.00 %
Total	140.44	30.41 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	50.06	34.04 %
LED TV	30.69	31.77 %
Fridge	25.39	24.79 %
Wash-Mac	14.74	21.51 %
W-Purifi	4.15	74.63 %
Dishwash	2.51	57.31 %
Oven	1.88	72.35 %
Home-The	1.24	14.45 %
Total	130.66	29.99 %

Branch *	MTD Sales L	Brand Share %
VSK1	11.64	18.94 %
BVR1	5.42	27.51 %
NRT1	4.33	29.89 %
VJW4	2.73	25.18 %
GNT1	2.72	16.93 %
RMV1	2.47	16.36 %
TNK1	2.36	16.70 %
RAL1	2.28	19.60 %
PRL1	2.27	26.40 %
PAP1	2.23	27.59 %
TVU1	2.07	24.11 %
DPE1	1.59	24.77 %
KND1	1.50	21.34 %
JGG1	1.16	21.35 %
GDV1	0.97	16.38 %
CKT1	0.95	11.62 %
PNR1	0.91	29.34 %
NZV1	0.68	10.27 %
JPT1	0.20	3.26 %
WHGT		0.00 %
WHRM		0.00 %
Total	130.66	29.99 %