

MTD Sales
199.68 L

Brand Share %
37.90 %

Information:

MTD : 01-09-2025 To 11-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **37.90 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	62.00	42.33 %
Air-Cond	55.31	41.34 %
Wash-Mac	39.45	36.97 %
Fridge	30.96	28.02 %
W-Purifi	5.85	53.01 %
Dishwash	2.24	78.90 %
Oven	2.07	63.47 %
Home-The	1.80	14.63 %
Total	199.68	37.90 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	101.19	38.87 %
VIJAYAWADA-01	98.49	36.95 %
Total	199.68	37.90 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	25.94	36.14 %
Wash-Mac	25.13	41.37 %
Air-Cond	21.94	46.38 %
Fridge	19.86	31.31 %
W-Purifi	4.22	66.42 %
Dishwash	1.89	85.84 %
Home-The	1.27	19.04 %
Oven	0.93	51.07 %
Total	101.19	38.87 %

Branch *	MTD Sales L	Brand Share %
SPE1	4.33	35.67 %
KNL2	3.89	35.24 %
MPL1	3.80	36.32 %
KHT1	3.54	35.13 %
NLR1	3.09	29.78 %
DHN1	2.52	28.56 %
ATP1	2.47	26.30 %
PUT1	2.18	33.79 %
ADI1	1.34	29.08 %
BVL1	1.31	29.87 %
GTL1	1.29	17.99 %
NYP1	1.28	12.37 %
PGR1	0.69	15.68 %
TPSD		0.00 %
Total	101.19	38.87 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	36.06	48.26 %
Air-Cond	33.37	38.59 %
Wash-Mac	14.32	31.17 %
Fridge	11.09	23.58 %
W-Purifi	1.63	34.82 %
Oven	1.13	79.34 %
Home-The	0.52	9.35 %
Dishwash	0.35	54.90 %
Total	98.49	36.95 %

Branch *	MTD Sales L	Brand Share %
TNI1	4.49	31.07 %
BVR1	4.46	31.13 %
GNT1	3.94	26.49 %
RMV1	2.93	34.05 %
NRT1	2.76	33.45 %
CRL1	2.55	32.48 %
ELU1	2.32	27.08 %
GDV1	2.29	37.49 %
PAP1	2.23	32.89 %
VJW2	1.93	33.21 %
CKT1	1.78	23.98 %
TVU1	1.50	30.47 %
PPM1	1.43	31.12 %
MTM1	1.19	36.79 %
VJW3	1.16	10.54 %
DPE1	1.05	31.43 %
PRL1	0.84	27.23 %
BPP1	0.80	19.16 %
VUY1	0.58	16.11 %
AMP1	0.12	3.79 %
VJW4		0.00 %
Total	98.49	36.95 %