

MTD Sales
267.65 L

Brand Share %
29.73 %

Information:

MTD : 01-08-2025 To 11-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **29.73 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	93.18	28.52 %
LED TV	62.88	30.52 %
Fridge	52.09	27.97 %
Wash-Mac	46.23	32.47 %
W-Purifi	5.36	39.86 %
Home-The	4.54	23.31 %
Oven	2.23	50.33 %
Dishwash	1.14	79.15 %
Total	267.65	29.73 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	147.81	30.62 %
TIRUPATI-01	119.85	28.70 %
Total	267.65	29.73 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	67.21	30.88 %
LED TV	30.30	32.15 %
Fridge	25.44	27.11 %
Wash-Mac	18.25	31.21 %
Home-The	2.75	24.43 %
W-Purifi	2.11	47.22 %
Oven	1.34	57.80 %
Dishwash	0.40	99.20 %
Total	147.81	30.62 %

Branch *	MTD Sales L	Brand Share %
TNK1	6.86	24.56 %
OGL1	5.91	23.47 %
VJW1	5.31	17.11 %
GNT1	5.05	27.68 %
VJW3	5.00	25.62 %
GVM1	4.49	18.56 %
RMV1	3.01	16.49 %
VJW2	2.96	27.23 %
VUY1	2.23	23.48 %
JPT1	2.18	19.77 %
JGG1	2.17	29.40 %
GDV1	1.72	15.66 %
CKT1	1.62	15.16 %
BPP1	1.47	24.05 %
AMP1	0.75	11.91 %
PRL1	0.65	13.33 %
Total	147.81	30.62 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	32.58	29.14 %
Wash-Mac	27.99	33.34 %
Fridge	26.65	28.84 %
Air-Cond	25.96	23.80 %
W-Purifi	3.25	36.20 %
Home-The	1.78	21.76 %
Oven	0.89	42.12 %
Dishwash	0.75	71.51 %
Total	119.85	28.70 %

Branch *	MTD Sales L	Brand Share %
ATP1	11.27	24.34 %
TPY2	7.76	22.84 %
NLR1	5.97	28.60 %
KHT1	5.18	19.55 %
TPY1	4.38	29.16 %
MPL1	2.52	18.87 %
KNL1	2.32	22.75 %
BVL1	2.30	25.14 %
ADI1	1.84	9.32 %
NYP1	1.34	12.73 %
PMR1	1.05	8.60 %
GTL1	0.98	14.49 %
TPSD		0.00 %
Total	119.85	28.70 %