

MTD Sales  
211.19 L

Brand Share %  
31.33 %

Information:

MTD : 01-11-2025 To 10-11-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **31.33 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 79.16       | 30.45 %       |
| Wash-Mac | 52.79       | 35.95 %       |
| Fridge   | 40.84       | 32.96 %       |
| Air-Cond | 26.16       | 23.59 %       |
| W-Purifi | 5.12        | 61.05 %       |
| Dishwash | 2.90        | 57.14 %       |
| Home-The | 2.11        | 13.61 %       |
| Oven     | 2.11        | 61.46 %       |
| Total    | 211.19      | 31.33 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 106.69      | 31.78 %       |
| VIJAYAWADA-01 | 104.51      | 30.88 %       |
| Total         | 211.19      | 31.33 %       |

## TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 40.38       | 30.09 %       |
| Wash-Mac | 26.34       | 34.55 %       |
| Fridge   | 17.78       | 31.19 %       |
| Air-Cond | 16.05       | 30.61 %       |
| W-Purifi | 2.72        | 54.52 %       |
| Oven     | 1.20        | 69.53 %       |
| Home-The | 1.12        | 15.22 %       |
| Dishwash | 1.09        | 65.21 %       |
| Total    | 106.69      | 31.78 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY2     | 7.59        | 24.53 %       |
| TPY1     | 4.20        | 29.10 %       |
| NLR1     | 3.71        | 22.29 %       |
| ATP1     | 3.47        | 16.32 %       |
| NYP1     | 2.79        | 29.12 %       |
| PMR1     | 1.99        | 12.71 %       |
| KDA1     | 1.27        | 13.76 %       |
| PGR1     | 0.93        | 12.27 %       |
| TPSD     |             | 0.00 %        |
| Total    | 106.69      | 31.78 %       |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 38.78       | 30.84 %       |
| Wash-Mac | 26.45       | 37.46 %       |
| Fridge   | 23.06       | 34.48 %       |
| Air-Cond | 10.11       | 17.30 %       |
| W-Purifi | 2.40        | 70.65 %       |
| Dishwash | 1.80        | 53.16 %       |
| Home-The | 0.99        | 12.16 %       |
| Oven     | 0.91        | 53.33 %       |
| Total    | 104.51      | 30.88 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TNK1     | 4.33        | 24.84 %       |
| NRT1     | 3.46        | 27.85 %       |
| RMV1     | 2.41        | 21.64 %       |
| CKT1     | 2.28        | 31.05 %       |
| VJW3     | 2.04        | 18.13 %       |
| GNT2     | 1.81        | 29.34 %       |
| KND1     | 1.59        | 19.95 %       |
| RAL1     | 1.57        | 22.36 %       |
| TNI1     | 1.49        | 20.91 %       |
| VJW2     | 1.44        | 16.82 %       |
| GDV1     | 1.09        | 27.09 %       |
| BPP1     | 1.09        | 24.64 %       |
| VJW4     | 1.03        | 6.66 %        |
| PAP1     | 0.83        | 14.04 %       |
| TVU1     | 0.81        | 12.02 %       |
| AMP1     | 0.76        | 29.11 %       |
| MTM1     | 0.70        | 19.26 %       |
| DPE1     | 0.32        | 12.94 %       |
| GTSD     |             | 0.00 %        |
| Total    | 104.51      | 30.88 %       |