

MTD Sales
538.88 L

Brand Share %
34.58 %

Information:

MTD : 01-10-2025 To 10-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **34.58 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	191.12	32.21 %
Fridge	110.27	34.29 %
Air-Cond	108.01	37.30 %
Wash-Mac	105.90	37.19 %
W-Purifi	7.49	47.02 %
Dishwash	7.25	100.00 %
Home-The	5.58	13.56 %
Oven	3.26	68.00 %
Total	538.88	34.58 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	296.64	34.40 %
TIRUPATI-01	242.24	34.79 %
Total	538.88	34.58 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	97.11	31.65 %
Air-Cond	70.62	36.74 %
Fridge	63.76	35.68 %
Wash-Mac	54.32	36.58 %
Dishwash	5.10	100.00 %
W-Purifi	2.25	40.71 %
Oven	1.99	70.71 %
Home-The	1.49	6.63 %
Total	296.64	34.40 %

Branch *	MTD Sales L	Brand Share %
BVR1	23.88	34.39 %
TNK1	13.71	26.72 %
VJW1	12.77	26.96 %
VJW3	11.73	31.69 %
OGL1	9.08	28.30 %
TEL1	7.35	30.35 %
RMV1	7.21	22.53 %
GVM1	6.15	33.38 %
CKT1	5.98	29.73 %
NRT1	5.66	29.53 %
DPE1	5.35	33.32 %
TVU1	5.31	34.57 %
JPT1	5.25	27.01 %
PAP1	4.52	26.98 %
PPM1	3.28	24.09 %
PRL1	2.95	22.57 %
GDV1	2.91	18.82 %
VUY1	2.91	28.83 %
TNI1	2.75	24.22 %
BPP1	2.45	24.90 %
GTSD		0.00 %
Total	296.64	34.40 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	94.01	32.80 %
Wash-Mac	51.59	37.84 %
Fridge	46.51	32.55 %
Air-Cond	37.39	38.42 %
W-Purifi	5.24	50.37 %
Home-The	4.09	21.90 %
Dishwash	2.16	100.00 %
Oven	1.27	64.14 %
Total	242.24	34.79 %

Branch *	MTD Sales L	Brand Share %
TPY2	26.05	33.20 %
TPY1	12.24	33.73 %
PDT1	10.02	33.58 %
KDA1	9.86	28.67 %
ATP1	9.38	23.17 %
NLR1	8.73	29.30 %
NYP1	6.40	29.83 %
PMR1	6.20	29.91 %
KNL2	5.71	23.60 %
ADI1	5.46	28.25 %
PGR1	5.15	30.95 %
PUT1	4.89	33.05 %
MPL1	3.69	19.79 %
GTL1	1.69	27.12 %
Total	242.24	34.79 %