

MTD Sales
245.69 L

Brand Share %
30.14 %

Information:

MTD : 01-09-2026 To 10-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **30.14 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	88.72	32.84 %
LED TV	58.39	33.63 %
Fridge	51.28	26.65 %
Wash-Mac	29.38	21.72 %
W-Purifi	8.79	62.83 %
Dishwash	4.47	55.04 %
Oven	2.81	66.36 %
Home-The	1.85	10.68 %
Total	245.69	30.14 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	127.03	30.32 %
VIJAYAWADA-01	118.66	29.95 %
Total	245.69	30.14 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	45.01	32.69 %
LED TV	28.97	33.89 %
Fridge	27.04	27.64 %
Wash-Mac	17.20	23.07 %
W-Purifi	5.09	56.29 %
Dishwash	1.96	58.24 %
Oven	1.15	61.96 %
Home-The	0.61	6.69 %
Total	127.03	30.32 %

Branch *	MTD Sales L	Brand Share %
CTO1	4.81	21.65 %
KHT1	2.92	23.42 %
NLR1	2.69	13.93 %
PMR1	2.29	19.63 %
KNL2	1.91	14.56 %
SPE1	1.84	14.87 %
MPL1	1.76	20.01 %
PGR1	1.57	24.67 %
NYP1	0.89	8.09 %
ADI1	0.29	4.84 %
GTL1	0.14	2.07 %
WHKD		0.00 %
Total	127.03	30.32 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	43.72	33.00 %
LED TV	29.42	33.38 %
Fridge	24.24	25.63 %
Wash-Mac	12.18	20.06 %
W-Purifi	3.70	74.79 %
Dishwash	2.51	52.78 %
Oven	1.66	69.78 %
Home-The	1.24	15.12 %
Total	118.66	29.95 %

Branch *	MTD Sales L	Brand Share %
VSK1	10.24	17.60 %
BVR1	4.52	25.37 %
NRT1	3.28	28.20 %
VJW4	2.73	25.86 %
GNT1	2.47	16.76 %
TNK1	2.36	17.09 %
RMV1	2.36	17.95 %
RAL1	2.28	25.01 %
TVU1	2.07	24.11 %
KND1	1.50	21.65 %
DPE1	1.39	25.36 %
GDV1	0.97	17.82 %
CKT1	0.95	12.99 %
NZV1	0.68	10.84 %
JGG1	0.43	9.12 %
JPT1	0.20	3.73 %
WHGT		0.00 %
WHRM		0.00 %
Total	118.66	29.95 %