

MTD Sales
188.41 L

Brand Share %
38.01 %

Information:

MTD : 01-09-2025 To 10-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **38.01 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	59.79	43.71 %
Air-Cond	52.78	41.38 %
Wash-Mac	38.38	37.50 %
Fridge	26.51	25.93 %
W-Purifi	5.35	52.80 %
Dishwash	2.24	78.90 %
Home-The	1.80	16.07 %
Oven	1.55	58.63 %
Total	188.41	38.01 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	95.89	39.15 %
VIJAYAWADA-01	92.52	36.89 %
Total	188.41	38.01 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	25.29	37.62 %
Wash-Mac	24.94	43.06 %
Air-Cond	20.78	46.32 %
Fridge	16.96	28.74 %
W-Purifi	4.03	67.16 %
Dishwash	1.89	85.84 %
Home-The	1.27	20.50 %
Oven	0.73	47.63 %
Total	95.89	39.15 %

Branch *	MTD Sales L	Brand Share %
KDA1	5.36	37.67 %
SPE1	4.15	35.11 %
MPL1	3.80	36.68 %
KHT1	3.54	37.60 %
NLR1	3.09	30.63 %
DHN1	2.52	31.40 %
KNL2	2.37	31.61 %
ATP1	1.77	20.38 %
NYP1	1.28	14.75 %
GTL1	1.18	16.70 %
ADI1	1.15	27.52 %
PGR1	0.69	16.47 %
BVL1	0.69	18.58 %
TPSD		0.00 %
Total	95.89	39.15 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	34.50	49.60 %
Air-Cond	32.01	38.70 %
Wash-Mac	13.44	30.25 %
Fridge	9.55	22.10 %
W-Purifi	1.33	32.01 %
Oven	0.82	73.65 %
Home-The	0.52	10.53 %
Dishwash	0.35	54.90 %
Total	92.52	36.89 %

Branch *	MTD Sales L	Brand Share %
BVR1	4.46	32.35 %
TNI1	3.98	30.61 %
GNT1	3.94	26.98 %
TNK1	3.92	36.71 %
OGL1	3.88	37.03 %
RMV1	2.82	33.20 %
NRT1	2.76	34.84 %
CRL1	2.55	33.76 %
PAP1	2.23	33.91 %
ELU1	2.22	28.94 %
VJW2	1.93	33.21 %
CKT1	1.78	23.90 %
JPT1	1.44	37.81 %
PPM1	1.43	32.69 %
MTM1	1.19	36.79 %
GDV1	1.16	24.90 %
TVU1	1.12	24.66 %
VJW3	1.07	11.01 %
DPE1	1.05	31.92 %
PRL1	0.84	27.95 %
BPP1	0.80	21.66 %
VUY1	0.58	16.11 %
AMP1	0.12	4.05 %
VJW4		0.00 %
Total	92.52	36.89 %