

MTD Sales
257.66 L

Brand Share %
30.35 %

Information:

MTD : 01-08-2025 To 10-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.35 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	91.27	29.28 %
LED TV	60.34	31.41 %
Fridge	49.16	28.00 %
Wash-Mac	44.36	33.07 %
W-Purifi	5.09	43.57 %
Home-The	4.44	24.44 %
Oven	2.23	51.51 %
Dishwash	0.76	71.72 %
Total	257.66	30.35 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	142.04	31.58 %
TIRUPATI-01	115.61	28.97 %
Total	257.66	30.35 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	66.31	32.26 %
LED TV	29.01	33.78 %
Fridge	23.60	26.94 %
Wash-Mac	16.74	31.13 %
Home-The	2.66	25.54 %
W-Purifi	1.99	52.39 %
Oven	1.34	57.80 %
Dishwash	0.40	99.20 %
Total	142.04	31.58 %

Branch *	MTD Sales L	Brand Share %
TNK1	6.86	27.78 %
OGL1	5.91	29.32 %
VJW3	5.00	26.61 %
GNT1	4.89	28.13 %
VJW1	4.82	17.89 %
GVM1	4.36	18.89 %
VJW2	2.96	28.37 %
VJW4	2.90	29.57 %
RMV1	2.22	12.88 %
JPT1	2.18	20.32 %
JGG1	2.17	29.91 %
VUY1	1.89	20.66 %
CKT1	1.69	16.79 %
GDV1	1.39	14.12 %
BPP1	1.09	18.96 %
AMP1	0.75	12.36 %
PRL1	0.65	14.27 %
Total	142.04	31.58 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	31.33	29.49 %
Wash-Mac	27.62	34.37 %
Fridge	25.55	29.05 %
Air-Cond	24.97	23.51 %
W-Purifi	3.10	39.32 %
Home-The	1.78	22.96 %
Oven	0.89	44.26 %
Dishwash	0.37	55.28 %
Total	115.61	28.97 %

Branch *	MTD Sales L	Brand Share %
ATP1	10.94	24.24 %
PUT1	8.74	29.54 %
TPY2	7.19	22.43 %
NLR1	5.84	28.92 %
KHT1	5.18	21.74 %
TPY1	4.38	29.86 %
MPL1	2.52	19.57 %
KNL1	2.32	23.83 %
BVL1	2.30	25.14 %
ADI1	1.55	8.17 %
NYP1	1.34	13.48 %
PMR1	1.30	11.60 %
GTL1	0.98	14.49 %
TPSD		0.00 %
Total	115.61	28.97 %