

MTD Sales
196.00 L

Brand Share %
31.44 %

Information:

MTD : 01-11-2025 To 09-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **31.44 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	73.23	30.06 %
Wash-Mac	48.66	36.78 %
Fridge	38.23	34.06 %
Air-Cond	24.86	23.64 %
W-Purifi	4.27	57.81 %
Dishwash	2.90	57.14 %
Home-The	1.94	13.43 %
Oven	1.91	61.95 %
Total	196.00	31.44 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	100.79	32.32 %
VIJAYAWADA-01	95.21	30.57 %
Total	196.00	31.44 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	38.37	29.84 %
Wash-Mac	24.46	35.65 %
Fridge	16.68	32.52 %
Air-Cond	15.38	31.94 %
W-Purifi	2.57	53.91 %
Home-The	1.12	15.75 %
Oven	1.11	67.81 %
Dishwash	1.09	65.21 %
Total	100.79	32.32 %

Branch *	MTD Sales L	Brand Share %
TPY2	7.31	27.69 %
TPY1	3.62	27.10 %
ATP1	3.47	16.46 %
NLR1	3.10	20.42 %
PDT1	2.92	30.04 %
NYP1	2.62	29.63 %
BVL1	2.27	31.43 %
PMR1	1.69	11.32 %
KDA1	1.16	15.05 %
PGR1	0.93	12.86 %
TPSD		0.00 %
Total	100.79	32.32 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	34.86	30.31 %
Wash-Mac	24.20	38.00 %
Fridge	21.55	35.35 %
Air-Cond	9.48	16.62 %
Dishwash	1.80	53.16 %
W-Purifi	1.70	64.89 %
Home-The	0.82	11.19 %
Oven	0.80	55.35 %
Total	95.21	30.57 %

Branch *	MTD Sales L	Brand Share %
TNK1	4.16	24.97 %
NRT1	2.99	27.88 %
RMV1	2.41	23.48 %
TEL1	2.33	29.20 %
CKT1	1.90	28.42 %
GNT2	1.81	30.36 %
VJW3	1.72	17.51 %
TNI1	1.49	23.15 %
KND1	1.41	19.53 %
RAL1	1.40	21.27 %
VJW2	1.28	15.21 %
BPP1	1.09	25.34 %
VJW4	1.03	6.81 %
GDV1	0.92	23.83 %
PAP1	0.83	15.34 %
TVU1	0.81	13.30 %
MTM1	0.70	22.51 %
DPE1	0.32	14.64 %
GTSD		0.00 %
Total	95.21	30.57 %