

MTD Sales
524.15 L

Brand Share %
34.84 %

Information:

MTD : 01-10-2025 To 09-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **34.84 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	187.42	32.48 %
Fridge	107.13	34.70 %
Air-Cond	104.50	37.45 %
Wash-Mac	102.52	37.31 %
Dishwash	7.25	100.00 %
W-Purifi	6.95	45.18 %
Home-The	5.42	14.33 %
Oven	2.96	67.28 %
Total	524.15	34.84 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	288.17	34.47 %
TIRUPATI-01	235.98	35.31 %
Total	524.15	34.84 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	94.56	31.51 %
Air-Cond	67.73	36.73 %
Fridge	62.51	36.19 %
Wash-Mac	52.94	36.41 %
Dishwash	5.10	100.00 %
W-Purifi	2.05	38.44 %
Oven	1.79	71.00 %
Home-The	1.49	7.27 %
Total	288.17	34.47 %

Branch *	MTD Sales L	Brand Share %
BVR1	23.56	34.17 %
TNK1	13.71	27.17 %
VJW1	11.84	26.13 %
VJW3	11.49	32.60 %
OGL1	8.29	27.10 %
TEL1	7.35	31.73 %
NPR1	7.16	34.83 %
RMV1	7.01	22.32 %
GVM1	6.02	33.97 %
CKT1	5.72	29.45 %
NRT1	5.32	28.53 %
TVU1	5.31	34.75 %
JPT1	5.25	27.95 %
DPE1	5.01	32.79 %
PAP1	4.52	28.51 %
PPM1	3.10	23.10 %
PRL1	2.95	23.03 %
GDV1	2.91	19.32 %
VUY1	2.91	28.83 %
AMP1	2.48	31.58 %
TNI1	2.43	22.29 %
BPP1	2.32	26.06 %
GTSD		0.00 %
Total	288.17	34.47 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	92.86	33.52 %
Wash-Mac	49.58	38.33 %
Fridge	44.61	32.80 %
Air-Cond	36.77	38.86 %
W-Purifi	4.91	48.74 %
Home-The	3.92	22.72 %
Dishwash	2.16	100.00 %
Oven	1.17	62.28 %
Total	235.98	35.31 %

Branch *	MTD Sales L	Brand Share %
TPY2	24.27	32.59 %
TPY1	11.64	33.81 %
KDA1	9.86	29.11 %
PDT1	9.66	32.92 %
ATP1	9.38	24.26 %
NLR1	8.23	29.73 %
PMR1	6.20	30.93 %
NYP1	6.14	30.36 %
KNL2	5.71	23.72 %
ADI1	5.29	29.09 %
PUT1	4.89	33.82 %
PGR1	4.86	31.88 %
MPL1	3.69	21.51 %
GTL1	1.69	29.48 %
Total	235.98	35.31 %