

MTD Sales  
231.38 L

Brand Share %  
30.14 %

Information:

MTD : 01-09-2026 To 09-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **30.14 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 81.13       | 32.25 %       |
| LED TV   | 56.08       | 33.89 %       |
| Fridge   | 50.16       | 27.41 %       |
| Wash-Mac | 27.87       | 21.96 %       |
| W-Purifi | 8.24        | 61.30 %       |
| Dishwash | 3.53        | 52.02 %       |
| Oven     | 2.69        | 65.39 %       |
| Home-The | 1.68        | 10.28 %       |
| Total    | 231.38      | 30.14 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 122.19      | 30.68 %       |
| VIJAYAWADA-01 | 109.19      | 29.56 %       |
| Total         | 231.38      | 30.14 %       |

## TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 42.31       | 32.57 %       |
| LED TV   | 28.19       | 34.15 %       |
| Fridge   | 26.88       | 28.74 %       |
| Wash-Mac | 16.14       | 23.15 %       |
| W-Purifi | 4.96        | 56.68 %       |
| Dishwash | 1.96        | 58.24 %       |
| Oven     | 1.15        | 61.96 %       |
| Home-The | 0.61        | 7.06 %        |
| Total    | 122.19      | 30.68 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CTO1     | 4.81        | 22.83 %       |
| NLR1     | 3.63        | 18.20 %       |
| KHT1     | 2.92        | 23.61 %       |
| PMR1     | 2.00        | 17.78 %       |
| KNL2     | 1.91        | 14.56 %       |
| SPE1     | 1.84        | 15.94 %       |
| MPL1     | 1.76        | 20.74 %       |
| PGR1     | 1.57        | 25.35 %       |
| NYP1     | 0.89        | 8.51 %        |
| ADI1     | 0.29        | 5.13 %        |
| GTL1     | 0.14        | 2.11 %        |
| WHKD     |             | 0.00 %        |
| Total    | 122.19      | 30.68 %       |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 38.82       | 31.91 %       |
| LED TV   | 27.89       | 33.62 %       |
| Fridge   | 23.28       | 26.02 %       |
| Wash-Mac | 11.73       | 20.50 %       |
| W-Purifi | 3.28        | 69.91 %       |
| Dishwash | 1.57        | 45.91 %       |
| Oven     | 1.54        | 68.20 %       |
| Home-The | 1.07        | 13.91 %       |
| Total    | 109.19      | 29.56 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VSK1     | 9.10        | 16.44 %       |
| BVR1     | 4.35        | 26.47 %       |
| NRT1     | 2.90        | 27.34 %       |
| GNT1     | 2.47        | 18.19 %       |
| TNK1     | 2.36        | 18.66 %       |
| RAL1     | 2.28        | 26.23 %       |
| TVU1     | 2.07        | 26.31 %       |
| VJW4     | 1.82        | 19.27 %       |
| RMV1     | 1.61        | 14.73 %       |
| PAP1     | 1.48        | 24.48 %       |
| DPE1     | 1.39        | 25.82 %       |
| KND1     | 1.30        | 20.12 %       |
| CKT1     | 0.95        | 14.27 %       |
| JGG1     | 0.79        | 17.32 %       |
| GDV1     | 0.60        | 13.11 %       |
| NZV1     | 0.35        | 5.92 %        |
| JPT1     | 0.20        | 3.84 %        |
| WHGT     |             | 0.00 %        |
| WHRM     |             | 0.00 %        |
| Total    | 109.19      | 29.56 %       |