

MTD Sales
169.59 L

Brand Share %
38.03 %

Information:

MTD : 01-09-2025 To 09-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **38.03 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	54.04	43.55 %
Air-Cond	46.65	42.04 %
Wash-Mac	35.11	37.74 %
Fridge	23.57	25.34 %
W-Purifi	5.09	53.62 %
Dishwash	1.89	75.95 %
Home-The	1.80	17.05 %
Oven	1.44	60.35 %
Total	169.59	38.03 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	86.86	38.88 %
VIJAYAWADA-01	82.73	37.17 %
Total	169.59	38.03 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	23.79	39.19 %
Wash-Mac	22.72	43.53 %
Air-Cond	17.81	41.88 %
Fridge	15.06	28.29 %
W-Purifi	3.92	67.95 %
Dishwash	1.54	83.17 %
Home-The	1.27	22.62 %
Oven	0.73	50.84 %
Total	86.86	38.88 %

Branch *	MTD Sales L	Brand Share %
SPE1	3.89	35.34 %
NLR1	2.86	29.40 %
DHN1	2.52	32.93 %
KNL2	2.04	35.14 %
KDA1	1.90	35.58 %
ATP1	1.77	20.62 %
GTL1	1.18	16.70 %
NYP1	1.15	15.65 %
ADI1	0.90	24.43 %
PGR1	0.69	16.94 %
BVL1	0.69	19.48 %
TPSD		0.00 %
Total	86.86	38.88 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	30.25	47.73 %
Air-Cond	28.84	42.15 %
Wash-Mac	12.39	30.34 %
Fridge	8.50	21.39 %
W-Purifi	1.16	31.33 %
Oven	0.71	74.73 %
Home-The	0.52	10.66 %
Dishwash	0.35	54.90 %
Total	82.73	37.17 %

Branch *	MTD Sales L	Brand Share %
GNT1	3.94	27.26 %
BVR1	3.66	29.10 %
OGL1	3.49	34.62 %
TNK1	3.21	32.88 %
RMV1	2.82	33.85 %
CRL1	2.55	34.31 %
NRT1	2.42	31.98 %
ELU1	2.22	30.69 %
CKT1	1.78	26.08 %
PAP1	1.60	28.09 %
JPT1	1.44	37.81 %
PPM1	1.43	32.69 %
GDV1	1.16	25.58 %
TVU1	1.12	25.00 %
VJW3	1.07	13.08 %
DPE1	0.89	28.40 %
MTM1	0.87	32.72 %
PRL1	0.84	28.85 %
BPP1	0.80	24.08 %
VUY1	0.58	16.91 %
AMP1	0.12	4.34 %
VJW4		0.00 %
Total	82.73	37.17 %