

MTD Sales
240.89 L

Brand Share %
30.99 %

Information:

MTD : 01-08-2025 To 09-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.99 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	86.05	29.78 %
LED TV	57.45	32.48 %
Fridge	45.64	29.38 %
Wash-Mac	39.58	32.30 %
W-Purifi	5.11	43.63 %
Home-The	4.27	25.64 %
Oven	2.04	49.33 %
Dishwash	0.76	71.72 %
Total	240.89	30.99 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	132.19	32.38 %
TIRUPATI-01	108.70	29.46 %
Total	240.89	30.99 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	62.03	32.86 %
LED TV	27.33	34.70 %
Fridge	22.42	29.17 %
Wash-Mac	14.03	29.57 %
Home-The	2.66	26.68 %
W-Purifi	1.99	52.33 %
Oven	1.34	57.80 %
Dishwash	0.40	99.20 %
Total	132.19	32.38 %

Branch *	MTD Sales L	Brand Share %
TNK1	5.74	26.31 %
VJW3	5.00	28.58 %
GNT1	4.89	30.98 %
VJW1	4.53	18.35 %
GVM1	4.13	18.49 %
TEL1	3.48	30.47 %
VJW4	2.90	30.28 %
VJW2	2.83	27.85 %
RMV1	2.14	15.27 %
VUY1	1.89	23.49 %
JPT1	1.86	17.87 %
CKT1	1.39	15.60 %
GDV1	1.27	13.65 %
BPP1	1.09	19.39 %
AMP1	0.75	13.43 %
PRL1	0.51	12.04 %
Total	132.19	32.38 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	30.12	30.69 %
Wash-Mac	25.55	34.02 %
Air-Cond	24.01	23.98 %
Fridge	23.22	29.57 %
W-Purifi	3.12	39.45 %
Home-The	1.61	24.10 %
Oven	0.70	38.55 %
Dishwash	0.37	55.28 %
Total	108.70	29.46 %

Branch *	MTD Sales L	Brand Share %
ATP1	10.07	23.82 %
PUT1	8.58	30.22 %
TPY2	7.19	24.84 %
KHT1	5.18	23.95 %
TPY1	3.75	27.06 %
MPL1	2.26	20.83 %
KNL1	2.18	24.69 %
BVL1	2.14	24.43 %
ADI1	1.55	8.75 %
NYP1	1.34	13.65 %
PMR1	1.30	13.03 %
GTL1	0.98	15.61 %
TPSD		0.00 %
Total	108.70	29.46 %