

MTD Sales
152.68 L

Brand Share %
32.14 %

Information:

MTD : 01-12-2025 To 08-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **32.14 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	49.40	29.79 %
Wash-Mac	42.06	39.50 %
Fridge	30.62	33.92 %
Air-Cond	17.74	20.71 %
W-Purifi	4.50	62.39 %
Dishwash	3.33	71.02 %
Home-The	2.83	24.82 %
Oven	2.18	64.37 %
Total	152.68	32.14 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	80.25	33.26 %
VIJAYAWADA-01	72.43	30.99 %
Total	152.68	32.14 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	24.40	26.16 %
Wash-Mac	23.56	40.66 %
Fridge	14.95	33.00 %
Air-Cond	8.81	30.39 %
W-Purifi	3.34	70.37 %
Dishwash	2.25	81.50 %
Home-The	1.79	27.25 %
Oven	1.15	66.92 %
Total	80.25	33.26 %

Branch *	MTD Sales L	Brand Share %
TPY2	7.06	30.72 %
ATP1	4.42	23.53 %
KNL1	3.18	30.21 %
TPY1	2.57	31.88 %
SPE1	2.55	25.08 %
NLR1	2.55	30.87 %
MPL1	2.48	29.90 %
PMR1	2.19	20.88 %
ADI1	1.96	24.55 %
KDA1	1.55	17.68 %
DHN1	1.53	29.19 %
PGR1	1.48	27.60 %
NYP1	0.91	12.65 %
VKI1	0.70	22.71 %
Total	80.25	33.26 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	25.00	34.46 %
Wash-Mac	18.50	38.10 %
Fridge	15.67	34.85 %
Air-Cond	8.93	15.75 %
W-Purifi	1.16	47.02 %
Dishwash	1.09	56.09 %
Home-The	1.04	21.52 %
Oven	1.03	61.73 %
Total	72.43	30.99 %

Branch *	MTD Sales L	Brand Share %
BVR1	3.27	21.84 %
KND1	2.85	14.88 %
VJW1	2.64	27.77 %
TNI1	2.61	31.65 %
TDD1	2.33	30.12 %
VJW4	2.04	26.52 %
NRT1	1.37	22.98 %
PAP1	1.26	18.83 %
TVU1	1.24	25.90 %
VJW3	1.23	19.01 %
RMV1	0.97	13.31 %
JPT1	0.69	31.95 %
VJW2	0.63	15.33 %
MTM1	0.57	11.07 %
VUY1	0.55	19.44 %
DPE1		0.00 %
GTSD		0.00 %
Total	72.43	30.99 %