

MTD Sales
174.69 L

Brand Share %
30.98 %

Information:

MTD : 01-11-2025 To 08-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.98 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	64.55	29.05 %
Wash-Mac	43.61	36.83 %
Fridge	33.69	33.95 %
Air-Cond	22.46	23.25 %
W-Purifi	4.11	56.86 %
Dishwash	2.90	57.14 %
Oven	1.71	59.30 %
Home-The	1.67	13.55 %
Total	174.69	30.98 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	90.09	32.15 %
VIJAYAWADA-01	84.60	29.81 %
Total	174.69	30.98 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	34.26	29.28 %
Wash-Mac	21.20	34.56 %
Fridge	14.87	33.21 %
Air-Cond	14.23	33.24 %
W-Purifi	2.41	52.30 %
Home-The	1.12	17.15 %
Dishwash	1.09	65.21 %
Oven	0.90	63.30 %
Total	90.09	32.15 %

Branch *	MTD Sales L	Brand Share %
TPY2	6.58	28.01 %
ATP1	3.18	16.89 %
TPY1	3.01	26.89 %
NLR1	2.84	20.17 %
PDT1	2.32	25.48 %
NYP1	2.21	30.79 %
PMR1	1.43	10.11 %
KDA1	1.16	17.35 %
PGR1	0.66	10.06 %
TPSD		0.00 %
Total	90.09	32.15 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	30.29	28.78 %
Wash-Mac	22.40	39.28 %
Fridge	18.82	34.56 %
Air-Cond	8.23	15.31 %
Dishwash	1.80	53.16 %
W-Purifi	1.70	64.89 %
Oven	0.80	55.35 %
Home-The	0.55	9.48 %
Total	84.60	29.81 %

Branch *	MTD Sales L	Brand Share %
TNK1	3.16	22.99 %
NRT1	2.99	28.35 %
VJW5	1.90	26.54 %
RMV1	1.67	17.55 %
VJW3	1.47	16.80 %
RAL1	1.40	21.65 %
CKT1	1.33	25.15 %
VJW2	1.28	15.21 %
KND1	1.23	18.45 %
TNI1	1.14	19.13 %
VJW4	1.03	6.98 %
GNT2	1.02	19.73 %
GDV1	0.92	24.74 %
PAP1	0.83	15.48 %
TVU1	0.81	14.05 %
BPP1	0.71	20.31 %
MTM1	0.70	22.51 %
DPE1	0.32	14.64 %
GTSD		0.00 %
Total	84.60	29.81 %