

MTD Sales
501.78 L

Brand Share %
35.04 %

Information:

MTD : 01-10-2025 To 08-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **35.04 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	180.98	32.60 %
Fridge	103.99	35.17 %
Air-Cond	99.79	38.37 %
Wash-Mac	96.25	36.98 %
Dishwash	7.25	100.00 %
W-Purifi	5.40	39.89 %
Home-The	5.15	14.39 %
Oven	2.96	69.21 %
Total	501.78	35.04 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	278.25	34.76 %
TIRUPATI-01	223.52	35.38 %
Total	501.78	35.04 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	90.95	31.40 %
Air-Cond	64.63	37.53 %
Fridge	60.73	36.58 %
Wash-Mac	51.69	36.73 %
Dishwash	5.10	100.00 %
W-Purifi	2.05	39.59 %
Oven	1.79	71.00 %
Home-The	1.32	6.96 %
Total	278.25	34.76 %

Branch *	MTD Sales L	Brand Share %
BVR1	22.71	34.29 %
TNK1	13.71	27.44 %
VJW3	11.17	34.76 %
VJW1	11.14	25.34 %
OGL1	8.11	28.30 %
TEL1	6.71	31.80 %
RMV1	6.69	21.97 %
GVM1	6.02	34.69 %
CKT1	5.60	31.23 %
NRT1	5.32	29.88 %
JPT1	5.25	28.32 %
TVU1	4.72	34.60 %
DPE1	4.69	33.79 %
PAP1	3.57	24.40 %
PPM1	3.10	23.52 %
PRL1	2.95	24.82 %
VUY1	2.91	30.45 %
GDV1	2.54	17.41 %
TNI1	2.43	22.82 %
AMP1	2.21	29.11 %
BPP1	2.03	23.55 %
GTSD		0.00 %
Total	278.25	34.76 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	90.03	33.91 %
Wash-Mac	44.56	37.27 %
Fridge	43.26	33.36 %
Air-Cond	35.16	40.01 %
Home-The	3.83	22.77 %
W-Purifi	3.36	40.08 %
Dishwash	2.16	100.00 %
Oven	1.17	66.64 %
Total	223.52	35.38 %

Branch *	MTD Sales L	Brand Share %
TPY2	23.59	33.44 %
TPY1	10.03	33.75 %
KDA1	9.86	29.74 %
PDT1	9.41	32.84 %
ATP1	8.55	23.54 %
NLR1	7.80	31.52 %
PMR1	6.20	31.61 %
NYP1	5.90	30.68 %
ADI1	5.29	30.62 %
KNL2	5.06	22.14 %
PGR1	4.86	31.66 %
PUT1	4.57	33.44 %
MPL1	3.69	22.57 %
GTL1	1.56	29.37 %
Total	223.52	35.38 %