

MTD Sales
210.20 L

Brand Share %
30.34 %

Information:

MTD : 01-09-2026 To 08-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **30.34 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	72.07	32.23 %
LED TV	52.24	34.46 %
Fridge	45.82	27.65 %
Wash-Mac	25.03	21.89 %
W-Purifi	7.70	61.18 %
Dishwash	3.53	60.03 %
Oven	2.23	62.59 %
Home-The	1.57	10.10 %
Total	210.20	30.34 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	112.10	30.95 %
VIJAYAWADA-01	98.10	29.67 %
Total	210.20	30.34 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	37.35	32.80 %
LED TV	27.07	35.58 %
Fridge	24.87	29.22 %
Wash-Mac	14.81	22.51 %
W-Purifi	4.62	56.03 %
Dishwash	1.96	58.24 %
Oven	0.92	56.60 %
Home-The	0.50	6.14 %
Total	112.10	30.95 %

Branch *	MTD Sales L	Brand Share %
ATP1	6.43	29.95 %
CTO1	4.81	24.67 %
NLR1	3.25	20.57 %
KVL1	3.16	29.86 %
KHT1	2.92	25.89 %
KNL2	1.91	14.91 %
PMR1	1.62	16.85 %
PGR1	1.57	26.07 %
SPE1	1.46	15.78 %
MPL1	1.34	18.97 %
NYP1	0.89	9.88 %
ADI1	0.29	5.25 %
GTL1	0.14	2.17 %
WHKD		0.00 %
Total	112.10	30.95 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	34.72	31.64 %
LED TV	25.17	33.34 %
Fridge	20.95	25.99 %
Wash-Mac	10.23	21.04 %
W-Purifi	3.08	70.95 %
Dishwash	1.57	62.43 %
Oven	1.32	67.58 %
Home-The	1.07	14.44 %
Total	98.10	29.67 %

Branch *	MTD Sales L	Brand Share %
VSK1	8.58	16.99 %
BVR1	4.35	28.10 %
NRT1	2.24	24.73 %
TNK1	1.99	19.18 %
RAL1	1.91	23.82 %
GNT1	1.83	14.58 %
TVU1	1.77	27.38 %
VJW4	1.67	20.75 %
GNT2	1.61	29.87 %
RMV1	1.36	13.88 %
DPE1	1.25	26.08 %
PAP1	1.12	21.97 %
CKT1	0.95	15.19 %
KND1	0.92	15.60 %
JGG1	0.79	20.18 %
GDV1	0.60	13.52 %
NZV1	0.35	6.87 %
JPT1	0.20	4.34 %
WHGT		0.00 %
WHRM		0.00 %
Total	98.10	29.67 %